

# SIERRA MADRE NEWS

FOR 34 YEARS  
this newspaper has been devoted to the welfare of Sierra Madre. It is home owned and has no other interest.

VOLUME 34, No. 47

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, AUGUST 9, 1940

## Geyser Lifts A Big Auto Into The Air

Water Shoots Up 100 Feet When Motorist Knocks Over Downtown Fire Plug

A geyser that shot 100 feet in the air above the P.E. power lines, and lifted an automobile into the air with its terrific pressure, was unloosed Sunday noon when motorist Henry Miller, 4526 Eagle Rock blvd., hit the fire plug on Sierra Madre blvd. and Baldwin avenue next to the Pacific Electric Station.

According to Officer Fred Lewis, Miller was driving his car north on Baldwin when he became excited at the sight of a car coming south on Baldwin toward him. Miller thought the car was going to hit him so he drove over to the wrong side of the street, directly into the fire plug. The plug broke off and unleashed the gush of water leaving a drenched and badly frightened motorist.

In order to repair the plug it was necessary to run the water from a new main, and City Street Superintendent Marion Hays decided to move the plug farther down Baldwin since it is the second time it has been hit. Miller was fully covered with insurance and the insurance company will reimburse the City for the cost of the repairs.

## Celebrates 97th Birthday In The Soldier's Hospital

Mr. and Mrs. D. B. Christie were members of a group who gathered at the veterans hospital at Sawtelle Sunday to celebrate the 97th birthday anniversary of Joe L. Palmer, uncle of Mrs. Christie, who has been receiving treatment at the hospital for several weeks. Guests gathered around the bed of the honoree for the traditional birthday refreshments and a pleasant hour of conversation. The greatest disappointment to Mr. Palmer was occasioned by his inability to deliver his usual sermon at the Christian Church in West Los Angeles.

## YOUNG "SOLDIERS" ESTABLISH "ARMY TRAINING CAMP" IN THE HEART OF SIERRA

By Florence Bertsch

I'VE JUST SEEN one of the most moving and heart-stirring sights in my experience as a reporter...one that I'll never forget...a 12-year-old boy with a determination and a patriotism that a few poorly chosen words of mine would ill describe. So I'll tell you what I saw and you can exult with me.

The boy is Curly Carol, and at the beginning of summer vacation, he rounded up eight or 10 boys to help him clear a space in a vacant lot close to their homes on Ramona avenue, where they set up an army camp that would delight "Black Jack" Pershing himself.

When the police chief and the press arrived for a tour of inspection, one soldier said "gee whiz" and sent for the Sergeant. But the Sergeant was having his troubles. A six-year-old Private De White Schultze... had just fallen out of the oak tree

## CITY'S FIRST GIRLS BASEBALL TEAM LOSES FIRST GAME TO NINE DAMES FROM AZUSA

Hometown Femmes Fore-swear Tuesday Dates To Play Valley City Clubs

THERE is a first time for everything and Sierra Madreans have seen their first baseball game between rival girls teams. And one of these was a Sierra Madre team—first one the city has ever had and one of great promise. It wasn't organized just for this first game, but to represent the village in contests with other girls teams throughout San Gabriel Valley.

Azusa's recently organized team was the first opposition faced by the local girls. It was a rip-roaring struggle at the grammar school grounds Friday evening in which the lead sawsawed and the result was in doubt until the last girl was out. Sad to relate the visitors were victorious, winning by a score of 13 to 12— from which you may gather that the

## Swastika Painted On Red Cross Flag Laid To Pranksters

Pranksters with a perverted sense of humor nailed a white flag with a red swastika painted on it to the cross at St. Rita's church Monday night. Neighbors who say the flag floating from the front of the church Tuesday morning, phoned police and they tore it down and brought it to the station for examination.

It was found to be a Red Cross flag, with the cross distorted into the Nazi emblem. In addition, a sign was removed from in front of the Hartman Drug store on North Baldwin and scales were upset. Police believe out-of-town boys to be responsible for the misdeeds.

## Fire Chief Goes To Funeral Instead Of A Wedding

On the eve of their departure for their annual vacation, Fire Chief W. D. Richards and his wife received a call from Bakersfield that Mrs. Richards' mother, Mrs. Dolan, had been killed in an automobile accident.

Mrs. Dolan, who was in her eighties, had attempted to cross the street when she was struck by a car. She died at 8:30 last Thursday night, but the call did not come through from Bakersfield until 12:30 Friday morning. Chief and Mrs. Richards left immediately for Bakersfield.

They were to have attended Mr. Richards' sister's marriage on Saturday at the Santa Barbara Mission. The Richards returned to Sierra Madre late Wednesday night.

## Long Summer Days In Alaska Appeal To Local Vacationists

The long Alaskan summer days extending until 11 o'clock at night held a definite appeal for Miss Lulu Moore, Sierra Madre librarian and Mrs. Lida P. Grant, who returned Sunday evening from a trip to Southern Alaska.

Upon leaving Seattle the travelers enjoyed stops at practically all the coast towns and as far north as Skagway, where they found the longest period of daylight.

Miss Moore returned to her post at the public library early this week.

## File Protest On High Red Cross Quota

Local Chapter Asks Re-adjustment In Line With Neighboring Cities

Protesting Sierra Madre's large quota assigned by the Pacific Branch of the American Red Cross, Councilman Tom Schwartz, chairman of the local chapter, read a letter at the Red Cross Board of Directors meeting, Tuesday, written to the Pacific Branch manager A. L. Schafer, in which he said quotas of neighboring cities had been set much lower in proportion to their population and wealth, and asked for a re-adjustment of the Sierra Madre quota in case the local chapter was again asked to meet another financial goal.

In reply to Schwartz' letter, Schafer listed as reasons for Sierra Madre's high quota, the splendid results obtained each year in response to the Roll Call campaign for funds and especially the response to major disaster relief drives. Schafer stated, however, that a study would be made to determine an equitable amount in case a further quota is assigned.

Schwartz further lauded Sierra Madre's splendid record, and stated no additional drive for funds would be made; though contributions from citizens wishing to help make up the \$177 yet needed to hit the \$2222 quota would be greatly appreciated.

Red Cross first aid courses under the direction of Joe Swanson and James Harper will continue if 15 people will indicate a desire to enroll by leaving their names at Red Cross headquarters, it was announced.

Mrs. Jessica Wright, production chairman, reported her committee had made 10 women's and 20 children's dresses, 15 children's sweaters, and that all layettes were completed. With the addition of a few sweaters now being knitted, the shipment to be made August 15th will be complete. Contributors were urged to remember that dead line.

Mrs. Wright showed members, socks and kimono made by Mrs. Hortense Hill, Waverly Pratt, treasurer of the organization, read a statement of condition for the month of July which listed a check sent to San Francisco in the amount of \$1609.42.

All registered nurses were asked to list their names, telephone numbers and addresses with Francis Davis, Red Cross secretary, in case of local emergency. Mrs. C. W. Bowen suggested a vote of thanks be given Mrs. Wright for her splendid, untiring efforts in behalf of the Red Cross.

## Hank Shippey—Hero Headed For Home

After dodging Nazi bullets as an American ambulance driver in France, Hank Shippey, Sierra Madre's war hero is headed for home. He has been picking up wounded from French battlefields—doing a spectacularly brave job of it according to all reports—and has been ordered home by the New York office of the American Volunteer Ambulance Corps.

Shippey and a number of his valiant companions will return via Lisbon to escape the British blockade. Ambulance work will continue, but enough French soldiers have been demobilized to carry on the splendid work American volunteers have been doing.

Mr. and Mrs. Lee Shippey, parents of Hank, do not know the exact date of his arrival in the United States nor on what boat he is returning. In fact about all they know is that Hank was photographed on ship board with a very petite little French girl tucked under his protecting arm, and ambulance corps officials sent his father a brief telegram announcing his return had been arranged.

## Ordinance Fixing City Tax Rate Will Call For Reduction

Budget-making sessions of the city council held this week apparently left no doubt but that there will be a substantial reduction in the municipal tax rate for the 1940-41 fiscal year. Next Wednesday is the deadline for the introduction of tax levy ordinances in the councils of the various cities of the state, so that it will be necessary for the Sierra Madre council to give first consideration to the local ordinance Tuesday evening.

## Vacationists Need Not Lose Votes At Primary Election

The fact that Sierra Madreans may be vacationing or absent from the city for other reasons at that time, is not a reason or excuse for them losing their votes at the highly important August 27 primary election. They can vote by means of absentee ballots. Applications for these ballots may be filed any time until Thursday, August 22, with W. M. Kerr, registrar of voters, Los Angeles, but applications should be sent in as early as possible by those now or who expect to be absent on election day. The ballots will be forwarded by registered mail to the address indicated in the application.

## Rev. Graeme Smith To Preach Here Twice On Sunday

Taking the pulpit at Bethany Church Sunday to replace the Rev. Mr. Stewart R. Sheriff, who with Mrs. Sheriff and son Eugene left this week for a vacation, will be the Rev. Graeme Smith, son of Mr. and Mrs. J. O. Smith, who grew up in Sierra Madre.

Mr. Smith attended grammar school here, graduated from Redlands University and was ordained in 1935 following his graduation from the Westminster Seminary in Philadelphia. For the last two years he has been pastor of the Borean Congregational Church in Los Angeles. He and Mrs. Smith and small son Robert Bruce will be weekend houseguests of Mrs. Smith's parents, Mr. and Mrs. F. D. R. Moore. Mr. and Mrs. Sheriff will begin their vacation at Idyllwild and will go from there to Vista. Mr. Sheriff will return to preach at Bethany on August 18, and then resume his vacation.

## Vacation Yarns To Be Swapped At Wistaria Gardens

An evening of vacationtime "yarn swapping" is offered at the Wistaria Vine sunset supper salon on Sunday, with Miss Lulu Moore, Sierra Madre librarian, informally giving tips on the new travel books for midsummer reading, and telling of her recent vacation trip to Alaska.

The books include several devoted to Alaska, such as Hubbard's "Cradle of the Storms," and Albee's "Alaska Calling," designed to lure the U. S. tourist up to Uncle Sam's own recreational wonderland.

## Supper To Precede Buron Fitts Speech On Fifth Column

Sierra Madre Woman's Club is sponsoring an address by Buron Fitts on Fifth Column and subversive activities, Friday, August 16th at the Clubhouse. According to Mrs. Waverly Pratt, president of the Woman's Club, a dinner will be held at 6 o'clock in the Club gardens, preceding the address. Reservations may be made by calling 3373 or 1311. There will be a small charge for the garden supper, but the public will be admitted without charge to hear Fitts' speech.

## Bad Check Suspect Will Be Tried In L.A.

John H. Niven, picked up by local police in Denver, Colo., and returned to Sierra Madre July 30th to face prosecution for worthless checks passed on several Sierra Madre merchants, was arraigned in Monrovia Justice Court before Justice John A. H. Sturgeon, Friday, August 9th was set for preliminary examination when complaints on which Niven is to be tried will be decided upon.

Charged with a felony, he will stand trial in a Los Angeles Superior Court, date of which will be set today.

## New Youth Movement To Get Its Start In Sierra Madre

Plans were underway here this week for the constructive county-wide program dedicated to youth problems, and announcement was made that a non-partisan rally would be called at Wistaria Vine Gardens Sunday evening, August 18, when Mrs. Willoughby Rodman, pioneer child welfare worker, and Attorney John Dockweiler, will speak in behalf of the movement.

## Absenteeism Ups School Tax Rate

Average Of 40 Pupils A Day Failed To Attend Classes During Last Year

Taxpaying parents with children enrolled in the Sierra Madre Grammar school can help bring about lower local school assessments by seeing that pupils attend classes more regularly, according to Principal Gerald Smith. State allotment for the upkeep of Sierra Madre's grammar school is predicated on the "A.D.A."—average daily attendance—record for the school year, and Smith, school superintendent, gave this as the chief cause for the slight raise in the school tax rate in spite of the 1940-41 lowered budget.

With decreased daily attendance, state funds allotted the school district are less and taxpayers must dig in well-worn pockets to make up the deficit. Because of an epidemic of influenza during the 1938-39 school year an emergency A.D.A. rating was given Sierra Madre grammar school of 38 students, which brought the attendance average for the year to 481, and state funds were paid on that basis. However, this last year without the aid of an emergency rating, the attendance dropped to 440. Two other factors contribute to the raised tax rate, according to Mr. Smith—a smaller surplus carried forward from 1939-40 budget due to the new lighting and heating system installed during that time, and the decreased valuation placed on Sierra Madre by the county tax assessor. Sierra Madre's tax rate for school purposes has not yet been set.

Supt. Smith is making a strenuous effort to lower the percentage of absences which during the last year was 8 per cent—40 absences a day out of an enrollment of 500 students.

A public hearing on the proposed budget for the 1940-41 school year was held August 1st. No citizens protested, and the budget was adopted as published in the NEWS, July 26th.

## Minister From New Mexico Will Be Heard Here Sunday

Rev. O. R. Warford, from the First Congregational Church in Albuquerque, N. M., will be guest speaker at the Congregational Church Sunday morning. "Progressive Faith" will be the subject of his sermon.

Mr. Warford is a Westerner of rich and varied experience. He has been a cowboy, steel worker, farmer, mechanic, salesman and university professor, all of which have served to give him both a broad and sympathetic view toward struggling humanity.

Both Rev. and Mrs. Warford are graduates of Yale University with Masters degrees in religious education. They have been active in young people's work, and Mr. Warford was at one time director of juvenile religious training for the Colorado Council of Religious Education. He was for seven years pastor of the University Church in Missoula, Mont. He is also known for his articles in numerous religious publications.

A dinner was given Rev. and Mrs. Warford by the board of directors of the Congregational Church, Tuesday evening, at the Wistaria Vine Gardens.



(Answers on Page Seven)

- 1—Who wrote the Declaration of Independence?
- 2—What non-inflammable element has great lifting power and is used now to inflate balloons?
- 3—What man writes the famous "Perry Mason" lawyer-detective stories?
- 4—What American athlete set a new world's record for the decathlon in the 1936 Olympic games?
- 5—How can patent leather accessories be kept from drying and cracking?
- 6—Where were two world's fairs held in 1939?
- 7—What man leads a band known as the Connecticut Yankees?
- 8—Who is the postmaster general?
- 9—What is the derivation of the word oyst?
- 10—Is the butler ever called by his first name by his employer?

## Report Of Auditors On Shortage In Water Accounts May Embarrass Many

Large Water Charges Vanish From City Books Over Period Of Years, With No Charge Against Meters, Councilman Says— Mrs. Jensen Found To Be Over \$2700 Short With Checkup Still Incomplete

A lot of Sierra Madreans may be greatly embarrassed by a report of the auditors going over the city's water accounts kept by Mrs. Florence Jensen, now a resident of the woman's prison at Tehachapi, a member of the city council who has been sitting in with the auditors told the NEWS last night.

The auditors have gone back over the water books as far as 1934 and in the words of the councilman "have discovered a lot of things in both the water accounts and the general fund that need an awful lot of explanation—whether or not there has been any violation of the law."

For instance, the councilman said, no charge has been entered upon the city books for years against water meters installed upon properties that formerly ran up large water bills for irrigation purposes.

Of course, said the councilman, somebody—either the property owners or some one connected with the city government, may be able to offer a satisfactory explanation of these things, but as matters stand, they look irregular, or at least require a lot of explaining. The auditors, meantime, are inquiring further into these former good water accounts that have vanished, though the properties and their water meters are still there.

Explanations will be in order, too, the councilman said, about situations discovered in the general fund accounts. He refused to go into details concerning this phase of the situation. "The auditors are nearing the end of their work and the report will be submitted within the next couple of weeks," said the councilman. "It will be submitted to the council as it comes from the auditor's hands and, of course, the public will be fully informed of its contents through the SIERRA MADRE NEWS. I do not wish to anticipate the report."

When the auditors had finished their days work last night the shortage in water accounts laid to Mrs. Jensen and for which she is now serving a sentence, had exceeded \$2,700.00, whereas in her confession of having abstracted city funds and falsified the books, Mrs. Jensen said that although she did not know the exact amount she had taken, she estimated it was in the neighborhood of \$2,000. The known shortage may be somewhat higher before the auditors complete their job.

## Garden Club To Hear Flower Authority At Pot Luck Supper

Sierra Madre Garden Club will meet Monday night at the Oakhurst Gardens, 512 Foothill blvd., Arcadia, to hear Hugh Evans, noted horticulturist, from Santa Monica. J. Hahn, president of the group, wishes all gardeners to know that they are welcome to attend the open meeting and also the pot-luck supper to be served

at 6 o'clock in the patio garden. Guests are asked to bring sufficient service for themselves. As usual, cuttings will be changed between those attend and guests are urged to questions on their gardening problems or to give suggestions as to the culture of flowers with which they have particularly good luck.

According to Georgia Foster, publicity chairman for the club, this is to be the biggest meeting of the year.

## WHEN I CAME TO SIERRA MADRE

By L. E. STEINBERGER

Pioneer Resident, As Told To Margaret Elason

MRS. STEINBERGER and I and our baby daughter Elizabeth came to Sierra Madre in 1885, at the request of Mrs. Steinberger's mother, Mrs. Robert Ross, following the death of Mr. Ross who was one of the first orchardists in Sierra Madre, and who set out many of the trees still growing on our home property here.

We had been living in Lassen County, where my parents settled in 1863. They had come across the plains in a covered wagon when I was about six years old, traveling with a train of approximately 75 wagons and 150 people. My father was a miller by trade and after a brief period of ranching, opened a grist mill where I worked as a boy.

When we arrived in Sierra Madre, there was only one business building in town—the Robinson Grocery—situated on the lot just north of Welch's wood lot on North Baldwin avenue (where the Perley Poore Sheehan home now stands). The nearest railway station was then at San Gabriel, and Mr. Robinson made the trip in a buckboard twice a week to get the mail.

There were only eight or ten families in town, and the five or six children went to school in a 10 by 12 foot shack on Live Oak—now Orange Grove—avenue. This building was also used for church services until the Episcopal Church was built on North Baldwin avenue.

The town was almost without streets, and was covered with hundreds of huge live oak trees which were grubbed out to make way for the planting of orange groves and vineyards. Soon after coming to Sierra Madre we built our first home on the ten acres we bought from Mrs. Ross. When the day came to order the lumber, I left early to walk to Pasadena, then only a small town, to catch the stage to Los Angeles, but I missed it, and so made the round trip to Los Angeles on foot.

Later we built our present home and here all of our children, except our daughter Elizabeth, were born. My son Milton, while not the first child born in Sierra Madre, was one of the first and as far as I know, is the only one born in those early days who still lives here.

Many of the first settlers saw pretty hard times. The most you could get for any kind of work was \$1.50 a day, and we worked at anything. Most of the vineyard on the Hasting's ranch, south of the street car track, was set out by Chinese working under my supervision in 1886. I often hauled wood into Los Angeles and sold it to residents living on Fort street (now Broadway), and on the return trip brought supplies back to settlers here. The roads to the city were as bad as possible and it was a big day's trip with a team.

Perhaps our greatest problem was water, for often when irrigating season came there would be no water for a day or two. At that time water came directly from the Canyon, and sometimes never reached town. Each settler was allotted a certain time for irrigating, and many times I had to go out to find who was using the water to which I was entitled. Often I bought water, paying as high as \$2 an hour to some other grower who did not need his complete allotment.

On our ten acres I planted citrus fruits and built a packing house. In those days Redondo was a shipping port, and from there we shipped oranges in 30 and 40 box lots to San Francisco. Then we thought we were being robbed if we received less than \$2.50 or \$3.00 a box; now if we get 25 cents we feel very lucky.

(To Be Continued)



# SOCIETY

## PARTY COMPLIMENTS TWO ON THEIR BIRTHDAY

Complimenting Mrs. C. W. Bowen and Miss Daisy Hawks on their birthday anniversaries, Miss Marian Vannier was hostess at a delightful buffet luncheon last Wednesday at the Palos Verdes home of Mr. and Mrs. Paul Walters. Luncheon was enjoyed by guests in the patio, where those not joining the group who went swimming enjoyed conversation following luncheon in the afternoon. Those attending were Miss Thomasella H. Graham, Mr. and Mrs. Harry Graham, Miss Cornelia Koons, Miss Jean Grantham, Mrs. J. G. Lauman, Miss Patricia Prentiss, Mrs. Russell Trecce and son George, the guests of honor and the hostess.

## BRIDE FLIES AWAY ON HER HONEYMOON

Advancing their wedding date by several weeks Miss Genevieve Paschall and James Alexander Nicholson were married Friday morning, August 2, at the home of the bride's paternal grandmother, Mrs. Frederick Howard in Hollywood, the ceremony was performed by Dr. Gaylord, supervisor of the Congregational Conference, before a bank of white chrysanthemums and white larkspur arranged in one end of the living room.

Miss Paschall wore a street frock of ice blue crepe with applique trimming and pink accents. Her flowers were white orchids and bouvardia. She was attended by her sister, Miss Marilyn Paschall, who also wore ice blue crepe and red camellias. Jack Paschall, Jr., attended Mr. Nicholson as best man. The Lohengrin wedding march was played by Frederick Howard.

Only immediate members of the family, and Miss Lucile Remy, fiancée of Jack Paschall, Jr., attended. Following the ceremony the party gathered at a wedding breakfast which preceded the departure of Mr. and Mrs. Nicholson for New York City. At the TWA airport they were met by Charlotte Gaylord Bush, daughter of Dr. Gaylord; Miss Eleanor Phillips, and Mrs. Emmett Black. Their route east took them over Boulder Dam and the Grand Canyon. In New York they were met by Mr. Nicholson's parents, Mr. and Mrs. Alexander Nicholson, of Maplewood, N.J.

After September 1 they will be at home to their friends at 661 West Alegria avenue.

## ANNOUNCE ENGAGEMENT OF MISS CHAMBERLAIN

Mr. and Mrs. B. F. Chamberlain of 352 East Alegria avenue are announcing the engagement of their daughter Shirley to Dr. Gordon Spencer of Pasadena, son of Mr. and Mrs. H. J. Spencer.

Miss Chamberlain is a graduate of Pasadena Junior College and the University of California at Berkeley. She is a member of the Pantheistic Restrictive Club and the national sorority Alpha Omicron Pi. Dr. Spencer is also graduate of Pasadena Junior College and of the University of Southern California. He is a member of the 26 Club and of the Squires Club. For the last five years he has been practicing in Pasadena. The wedding date will be announced later.

## RESNICKS CELEBRATE 25TH ANNIVERSARY

Fifty Sierra Madre friends and 150 friends from Los Angeles attended a dinner given by Mr. and Mrs. David Resnick at the Temple Beth Israel Sunday evening in celebration of their twentieth wedding anniversary. In accordance with the wishes of the hostess, guests brought no gifts but each gave a small amount to the Jewish National Fund, so that the contributions of the evening amounted to \$300 which will be forwarded to the fund for the relief of Jewish refugees. Theodore

Strimling, president of the Jewish National Fund Council of Los Angeles, was master of ceremonies for the evening, introducing Morris Koppleman, who gave the welcoming address. Miss Clara Hammer, niece of the hostess, presented a group of songs, G. Reiler, Los Angeles violinist, also appeared on the musical program which followed dinner.

Mr. and Mrs. Resnick were married in Kiev during the Russian revolution. Shortly after their marriage they came to the United States and for more than ten years have made their home in Sierra Madre.

## LUCKY THIRTEEN CLUB HOLDS ANNUAL ELECTION

Miss Louise Lassoff, 367 North Adams street, was hostess to members of the Lucky Thirteen Club, which met at her home July 31. After a short business meeting and election of officers, games, conversation highlighted with vacation activities, and refreshments, were enjoyed. Members present were Nadine Ostlund, Virginia Haynes, Joan Purviance, Elsa Gasper and Irene Davis of Temple City; Dorothy Nicholson and Jane Webster of Pasadena; and Bernice Kreitzer, Louise Lassoff and Edwina Rhodes of this city. This week the club met with Bernice Kreitzer.

## RELATIVES MEET HERE AFTER MANY YEARS

Twelve out-of-town relatives were entertained at a buffet supper given by Mr. and Mrs. J. C. James in the patio of their home, 35 East Grand View avenue, Sunday evening. Zinnias in bright tones decorated the table where guests, many of whom had not seen each other for many years, gathered. All enjoyed an interesting evening of conversation following supper.

## HOME-COMING PARTY FOR WASHINGTON VISITORS

A home-coming party and buffet supper to honor their son and daughter-in-law, Mr. and Mrs. Donald Hurt of Pullman, Wash., who arrived Friday on a visit, was given Sunday evening by Dr. and Mrs. L. M. Hurt at their home, 721 West Orange Grove avenue.

Present were Dr. and Mrs. H. C. McKim of Huntington Park; Mr. and Mrs. Earl Gunn of Arcadia; Mrs. Mary Adkins of Pasadena; Miss Mary Hurt, Robert Hurt, the honorees, and hosts.

## MARRIAGE OF MARION SOLURY IS ANNOUNCED

Coming as a surprise to their many friends in this community was the announcement made during the weekend by Mr. and Mrs. Ralph Solury of 162 Santa Anita court of the marriage of their daughter Marion Estell, to Martin Ernest Scalzo at Waterbury, Conn., on July 22.

A formal luncheon to announce the wedding, attended by a large group of out-of-town friends, was given by Mrs. Solury Saturday. Magnolias and white tapers formed a distinctive setting for the bridal decorative motif. At the luncheon table announcements marked each place, and of special interest was the decorated bride's cake which was cut by the bride.

The wedding was performed by the Rev. Father Murphy at Saints Peter and Paul Catholic Church at Waterbury. Only intimate members of both families were present. The bride was attended by Miss Adele Scalzo, sister of the bridegroom. Patrick Spinor acted as best man for Mr. Scalzo.

Mrs. Scalzo returned to Sierra Madre with her parents last week and at the end of August will be joined by Mr. Scalzo with whom she will make the trip east. She is a graduate of Mont Saint Mary's College, where she received her degree in music, and general teachers credentials. She recently attended the University of Southern California for a master's degree in social service administration. For the last few years she has been in social service work where she has held the position of supervisor in urban districts. She is a member of the Juniors of the Sierra Madre Woman's Club and of the Juniors of

the Los Angeles Catholic Woman's Club.

Mr. Scalzo, who is the son of Mrs. Constance Ippolito of Waterbury, Conn., received his education at Mt. Carmel and Waterbury, where he has been in business for the last several years. Upon their return east Mr. and Mrs. Scalzo will make their home at Mt. Carmel.

## HONOR NEW YORK VISITOR AT BRIDGE-LUNCHEON

To honor Mrs. N. K. S. Finkelstein of New York, who with her family is visiting her parents Mr. and Mrs. Morris Koppleman, Mrs. Bertha Shapiro entertained at a bridge luncheon at her home, 377 West Montecito avenue, Tuesday. Centering the table was an attractive arrangement of pink amaryllis which complimented the pastel pottery dishes. Guests were Mrs. Morris Koppleman, J. S. Weber, Milton Weber, Sol Klee, I. B. Goldberg, Sidney Brandler, Samuel Levinson, who arranged the floral decoration; Edna Franklin, J. Beilove, David Resnick, Oscar Warsaw of Arcadia; J. Hoffmann of Temple City, and J. Feingold of Monrovia. Following luncheon the guest of honor gave an interesting book review, preceding an afternoon of bridge.

## HONOR BAY CITY VISITORS AT LUNCHEONS HERE

Mr. and Mrs. William Lauren Rhoades entertained last Thursday at a bridge luncheon, honoring Mrs. Rhoades' sisters, the Misses Della and Pearl Neagle of San Francisco who are visiting here. The Rhoades' home was beautifully decorated with magnolia blossoms and amaryllis. Twenty guests attended.

Friday another bridge luncheon complimenting the Misses Neagle attended by 20 friends was given by Mr. and Mrs. Rhoades at Wistaria Vine Gardens, where the long luncheon table was attractive with a yellow and blue color scheme.

## LONG BEACH COUPLE WED AT DEATRICK HOME HERE

The charming home of Mr. and Mrs. Leo A. Deatrack, 801 Manzanita avenue, was the setting Tuesday morning for the wedding which united Ethel Deatrack Fleming, sister of Mr. Deatrack, and Everett J. Wightman, both of Long Beach. The ceremony was performed by the Rev. Mr. Donald Carter, of the La Verne Methodist church, nephew of the bride.

Mrs. Fleming, gowning in a stunning dusty blue crepe street ensemble, was given in marriage by Mr. Deatrack. Her flowers were gardenias and lilies of the valley. Mr. Wightman was attended by his grandson, Bob Patrick.

Forty-six members of both families, and friends attended, among them Mrs. Robert Deatrack, mother of the bride, and her sisters, Mrs. Edith Best, Mrs. Howard McCurdy and Mrs. Myrtle Cain who was accompanied by her daughter and two nieces of the bride, Mrs. Guy Parker and Mrs. Edward Lewis of Long Beach. Also present were Mrs. Fred Bixby, Jr., and Mrs. Julius Blum of Stockton, daughters of Mr. Wightman, and his sisters, Mrs. Grace Anderson of Santa Monica and Mrs. W. H. Sinclair of Torrance; Mrs. Jennie Bell Spratt and Mrs. Ida Mitchell, close friends of the bride; Mr. and Mrs. E. E. Bufum and Mr. and Mrs. Charles Moore of Long Beach.

The Deatrack home was decorated with a distinctive arrangement of pink gladioli and blue delphinium, asters, marigolds and zinnias. Following the ceremony wedding refreshments were served before Mr. and Mrs. Wightman left for an extended trip which will take them to Santa Barbara, Salt Lake, Seattle, Lake Louise and Banff and a tour of Alaska. After September 15, they will make their home at the Wightman estate at Palm Springs.

Mr. Wightman and associates established the Marine Trust and Savings Bank in Long Beach in 1913. In 1927 when it merged with the Bank of America he became vice-president, a post he held until 1931. He is now on the advisory board. He is former president of the Long Beach Building and Loan Association, former president of the Long Beach Board of Education and now president of the Goodwill Industries of Long Beach. Both he and Mrs. Wightman are active in Methodist Church circles in Long Beach.

## SOCIAL NOTES

Mary Jane Davey and Marilyn and Vera Scott were guests at a luncheon given by Miss Audrey Rice at her home in Pasadena last Tuesday for nine young friends.

Mrs. Flora M. Farman, Mr. and Mrs. Guy Steinberger and Mrs. H. E. Stanbery were entertained at dinner Saturday by Mrs. Albert Bowen at her home at Corona del Mar.

Guests of Mr. and Mrs. R. K. Girard at a patio supper and evening of badminton at their home, 180 South Michilinda blvd., Saturday evening, were Mr. and Mrs.

## PRINTED WORD WORKED MOST WONDERFUL OF MIRACLES SAYS FORD'S SPOKESMAN

Value of the printed word over other media in advertising was expounded by W. J. Cameron, radio spokesman for the Ford Motor Company, in a talk to the Advertising Club of Los Angeles.

"Your ad in a newspaper comes to you properly introduced in the medium you are accustomed to reading. It is not forced upon you. You can pick it up or lay it down, as you choose. There is no high-pressure in it."

After voicing his discontent with radio advertising, he turned on door-to-door merchandising, saying:

"I want to be the first president of a new society to prevent door-knockers."

He told the advertising men of the value of their service, recounting that even the old-time medicine man knew the impossibility of advertising his wares personally at every door in town.

"More power to the old-time medicine man," Cameron smiled. "If we had more of them on the street corners today we'd probably have fewer of them in Washington."

Cameron said that the function

of advertisers was to lay down a preparatory barrage for the salesman, and he took occasion to laud the profession, saying:

"Advertising is one of the most widely-read literatures today. Some ads today are real classics, and unfortunately their authors must remain unknown."

He admonished advertising men never to use the word "amazing" in their copy, remarking "we must leave some word to describe the 'Northern Lights and this fast-rising national deficit'."

The Ford official told his audience of advances made by business with the assistance of advertising, saying:

"The most wonderful miracle in business today, to me, is that not so long ago, the average wage paid the worker per year was \$347, and today, in our business alone, the average yearly wage is \$1847."

Advertising, by selling more products cheaper, he said, has developed "an economy in which the customer gets the best quality for the lowest price and the worker the highest wage for the least

## Barrie Play Series Ends With "What Every Woman Knows"

Every woman knows what every woman knows (about men and how they imagine they got to high places without helping feminine hands), but it took Barrie to imprint the full dramatic flavor in a play script called "What Every Woman Knows," which comes the week of August 12-17, to Pasadena Community Playhouse as fitting finale in the Midsummer Drama Festival series of Barrie plays.

"The Admirable Crichton," current Playhouse Festival stage attraction, closes its run tomorrow, August 10.

Paul Thomas and son Bobbie, of Inglewood.

Gloria Dougherty, daughter of Mr. and Mrs. Leo Dougherty, was among Sierra Madreans who were thrilled by the singing of Lily Pons at the Hollywood Bowl last Thursday evening. Miss Dougherty was the guest of Will Griffen of Arcadia. Also in the party were Mrs. Eunice Griffen, Mary Eleanor Griffen, James Harvey, and his parents, Dr. and Mrs. Harvey of Carson City, Nevada.

A theatre party at the Pasadena Playhouse was enjoyed last week by Mr. and Mrs. Harry E. Cate in celebration of their 13th wedding anniversary. They were accompanied by their daughter Nancy. On Sunday evening Mrs. C. B. Lacy and son Gordon were guests for an evening of cards, followed by refreshments at the Cate home, 451 West Grand avenue.

Mr. and Mrs. Scott Haselton and daughter Sandra were dinner guests Sunday at the home of Mr. and Mrs. Claude E. Allen, 61 Bonita avenue.

To celebrate the birthday of Mrs. Philip Murdoch, daughter-in-law of Mrs. J. S. Billheimer, Mr. and Mrs. Billheimer entertained Dr. and Mrs. Murdoch at dinner Sunday at their home, 37 Suffolk avenue. During the afternoon Mr. and Mrs. Louis Pattie and Mr. and Mrs. Gene Strong joined the group for a pleasant social hour. Commander and Mrs. C. E. Rappoee were guests at the Billheimer home last Tuesday evening before leaving for an extended tour of the continent.

To celebrate the 13th birthday anniversary of their son Herbert, Mr. and Mrs. Harry A. Howard entertained at a midday dinner at their home, 97 South Hermosa avenue Sunday afternoon. Guests who enjoyed the traditional birthday cake and festivities were Mr. and Mrs. C. Howard, grandparents of the honoree; Miss Edith Temple and Miss Rita Dalts.

A garden dinner to compliment Mr. and Mrs. F. B. Olds who are up from Laguna Beach was given last Friday evening by Mr. and Mrs. W. S. Hull at their home, 542 West Montecito avenue. Also present were Mr. and Mrs. Henry Kampert and daughter Susie.

Edith Pictor, former Sierra Madrean, now columnist of the Beverly Hills Citizen, was in town visiting friends Saturday and in the evening was hostess to a group of old friends at the Sea Food Tavern on Foothill blvd.

Mrs. Maybelle C. Barker has received an announcement of the marriage of Miss Mary Floyd of Berkeley to Mr. Benjamin Kegg, Jr., of Carson City, Nev. Mrs. Kegg formerly lived in Sierra Madre and is the daughter of the late Major Charles and Mrs. Floyd.

Mr. and Mrs. Al Miller celebrated their wedding anniversary with dinner and a theatre party in Los Angeles Tuesday evening. Mrs. Fannie Sea, Mrs. Valentine Ratliff, Miss Minnie Fitch and A. N. Adams spent a day in Long Beach visiting friends.

Margaret Eliason

## Townpeople Much Interested In Tomorrow's Fiesta

With over two hundred tickets sold in Sierra Madre alone, the Fiesta, which will be held tomorrow, August 10, at the "60 Oaks" estate of Mr. and Mrs. George Dudley, promises to be a gala event.

Afternoon activities will include swimming, badminton, tennis and other fine entertainment is promised for the evening. All proceeds from the affair will be given to Rev. Father Augustine Scannell, to use for the benefit of St. Rita's Parish.

## VACATIONISTS FIND TIOGA PASS FINE

Mr. and Mrs. Sam Perloff, 133 West Carter avenue, returned Thursday from a four-day vacation which took them to Yosemite then over the Tioga Pass to Reno where they spent a night before going to Lake Tahoe. They found the Tioga Pass road, which for 40 miles is a single road, in excellent condition with the exception of one detour. Along the entire route they made motion pictures, returning home with an excellent record of the trip.

Advertising, by selling more products cheaper, he said, has developed "an economy in which the customer gets the best quality for the lowest price and the worker the highest wage for the least

## Kids To See Double Header Ball Game As Stringer's Guests

Lou Stringer, sensational young infielder for the Los Angeles Baseball club, will be honored Sunday afternoon, August 11, at Wrigley Field when the Sacramento Solons tangle with the Angels in a double header.

Ceremonies connected with the Stringer Day will be held just prior to the start of the second contest and will be under the direction of Dave J. Malloy, who promises a colorful and spectacular event for the popular second baseman.

Stringer is a graduate of George Washington high school of Los Angeles. When notified that next Sunday would be "Stringer Day," the player asked David P. Fleming, president of the Los Angeles club, if youngsters couldn't be admitted free to the double header. As a result of that request all youngsters will be admitted free Sunday afternoon as Stringer's guests.

Stringer is a graduate of George Washington high school of Los Angeles. When notified that next Sunday would be "Stringer Day," the player asked David P. Fleming, president of the Los Angeles club, if youngsters couldn't be admitted free to the double header. As a result of that request all youngsters will be admitted free Sunday afternoon as Stringer's guests.

## Girl's Baseball Team Loses First Game

Continued from Page One

played on the school field here. Name of the opposing team is not known now, but it won't be the crack Glendora team. The home girls know this outfit is seasoned and plays an article of baseball that causes good boys' and men's teams to avoid it. Later in the season, when the Sierra Madre girls have worked together awhile and perfected their team play the Glendoraans will be invited to come up.

The present team was brought into being through efforts of the youth movement committee of the Kiwanis Club. Bob LaLone is manager and has the girls out for regular practice. Bob Holmes came out with all his hair and without a scratch on his face after umpiring the first hotly contested game.

Here are some observations on Friday's game written by a utility player on the local team after viewing the contest from the player's bench:

"The batting attack for the locals was led by Alice Dempsey and Joyce LaLone. Aggie Young pitched a very good game of ball and was cool under fire."

"Azusa battling attack was lead by Eloisa and followed closely by Audrey. Helen pitched for the Azusa girls—pitched a very fine game. A fine crowd showed up for the game. It was the first girls contest to be held in our city. Next game is to be played in Azusa, August 13."

If you know the girls well enough you can probably identify at least the comely Sierra Madreans in the box score below, for the players wished to be known by their first names:

Sierra Madre	AB	H	R
Valere, 3b	5	2	1
Armie, ss	5	1	0
Joyce, 1b	4	3	3
Alice, c	4	4	2
Phyllis, 2b	5	2	0
Virginia, cf	2	1	2
Frances, rf	3	1	2
Sylvia, lf	3	2	1
Aggie, p	3	2	1
	34	18	12

Azusa	3b	3	3	3
Beatrice, ss	2	0	3	
Jennie, 1b	4	2	1	
Helen, c	2	0	3	
Audrey, 2b	4	3	1	
Tony, cf	4	2	0	
Ida, rf	4	1	0	
Rita, lf	4	2	2	
Helen, p	3	0	0	
	30	15	13	

## STATE PICNICS

The annual South Dakotans summer picnic will be held in Sycamore Grove Park, Sunday, August 25.

## YOUNG JAPANESE HERE ENJOY A PICNIC

Young Japanese of this city who attend the Japanese school on Grove street were honored with a picnic given by their parents at Anaheim Landing Sunday. Fifty parents and children attended the affair and enjoyed the bay boating and swimming.

## Wistaria THEATRE

SIERRA MADRE Phone Custer 14

Friday, Saturday, Aug. 9, 10

"Alias, the Deacon" with Bob Burns, Mischa Auer

— Also —

"I WAS AN ADVENTURE" with RICHARD GREENE

Sun., Mon., Tues., Wed. August 11, 12, 13, 14

"Torrid Zone" with JAMES CAGNEY, Ann Sheridan, Pat O'Brien

— Also —

"La Conga Nights" with HUGH HERBERT

Thurs., Friday, Saturday August 15, 16, 17

"If I Had My Way" with Bing Crosby, Gloria Jean

and "EARTHBOUND" with Warner Baxter, Andrea Leeds

Four Big Special Features Every Week

Wed. & Sat. Nites—KENO

Friday — Country Store FREE GIFTS & GROCERIES Fun for All!

Sunday — Amateur Night VODVIL

Shows Begin 7 P.M. each week day — Continuous from 2 o'clock Saturdays & Sundays

## Wistaria Cleaners and Laundry

Opening August 9th UNDER NEW MANAGEMENT

INTRODUCTORY SPECIAL to August 17th Only

2 GARMENTS for 95c

(MEN'S SUITS AND O'COATS, LADIES' PLAIN DRESSES AND PLAIN COATS) WHITES SLIGHTLY HIGHER. Cleaned and Pressed

LAUNDRY --- Regular Prices

Rough Dry --- 35 pieces for 80c

Shirts, net 10c

CASH AND CARRY

47 West Sierra Madre Blvd. Phone 22

## Wistaria Shoe Repair

Complete Shoe Repairing Service

First Class Material — Work Guaranteed Quick Service

FRED RICK 45 West Sierra Madre Blvd. Phone 22

## August Sale of DRUGS and SUNDRIES

LISTERINE Tooth Paste Reg. 19c	3 for 49c	ALKA SELTZER Sm. size 27c, Lge. size 54c
Palmolive Shave Cream Reg. 23c	2 for 33c	Pepsodent Tooth Powder Reg. size 19c, Lge. size 39c
GEM RAZOR with 5 blades 34c	Barbasol and 49c both for 59c	WAVE SET 10c
		HAIR OIL 10c

## TOILET SPECIALS for limited time

Dorothy Gray EYE EMOLLIENT Cream Reg. 1.50, SPEC. \$1.00	Colonial Dames All Purpose Cream Reg. \$2 and Salon Face Powder Reg. \$2 Both for \$2.00
Bathasweet Reg. 50c	YBRY PARFUME Reg. \$2
Bathasweet Cologne, Reg. 50c — Both for 69c	Special \$1.00

## GOLDEN STATE ICE CREAM— Party Roll — 19c

SKEELS SIERRA MADRE DRUG CO. In the Hotel Bldg. Phone 40



## Specialists?

If you're wise, you'll trust only a specialist with delicate minor operations. It's also true with prescription filling. To really safeguard your health... come to Royal Cut-Rate Drug.

## Royal Cut Rate Drug

17 Kersting Court Phone 6 We Deliver



## Pian's MILLINERY AND DRESS SHOP

Dresses Suits Coats Hats

Smart Styles Moderately Priced

196 E. Colorado Pasadena



PHONE 3  
**Sierra Madre Tailors**  
 CUSTOM TAILORING  
 Cleaning, Dyeing, Pressing  
 Expert Repairs and Alterations  
 Work Called For and Delivered  
 14 W. SIERRA MADRE BLVD.

## Wistaria Grill . . .

We carry a choice stock  
 of Wines, Liquors and  
 Beer. . .

Try our noon lunches--Cooked just right

66 W. SIERRA MADRE BLVD. SIERRA MADRE

## You don't know SIERRA MADRE

...its people...or what is going on in  
 the community in which you live,  
 unless you are a subscriber to and a  
 regular reader of the

### Sierra Madre News

Call 48 and enter your  
 subscription NOW.  
 Only \$2.00 a year.

**Change THIS TO THIS**

This is the secret of  
 modern home management!

**Blue Seal Laundry Services**

Save Time • Save Work • Save Money •

BLUE SEAL ROUGH-DRY SERVICE } 2 1/2¢ per piece  
 Flat Work All Ironed  
 Wearing Apparel Dried, ready for home  
 ironing }  
 30 pieces for 50¢ if bundle contains 2 small  
 flat pieces for each large piece.

BLUE SEAL FINISH SERVICE } Everything completely  
 finished at low  
 list prices.

**MEN'S SHIRTS 12 1/2¢ ea.**

Call Your Blue Seal Laundry

Phone 2561

## Monrovia Laundry

Henry Coit, Agent  
 22 West Sierra Madre Blvd.

Your Guarantee of Satisfaction

**THIS + THIS + THIS**

U.S. MAIL

—will bring your deposits to us from any  
 distance, be it 3 or 3-thousand miles. We  
 give mail deposits the same careful atten-  
 tion as those made in person.

### BANK BY MAIL

**Sierra Madre Savings Bank**  
 KERSTING COURT TELEPHONE 4  
 Member Federal Deposit Insurance Corporation

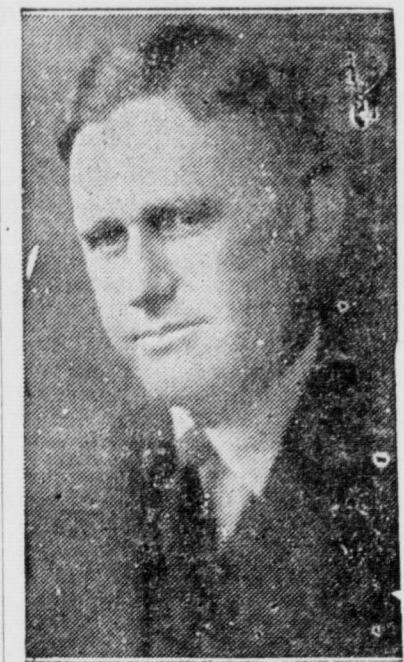
## Stars Appear For War Relief



Contributing their services in an effort to raise funds for the British War Relief Association of Southern California to be transferred to the British Red Cross, London, many famous stars of Hollywood will appear in person at El Capitan theater, Hollywood, for three weeks beginning Monday evening, August 5th, in a series of Noel Coward's famous plays titled "Tonight at 8:30", to be given in weekly three-somes. Above are Reginald Gardiner and Binnie Barnes in a rehearsal for the comedy "Red Peppers". Below are Constance Bennett and Douglas Fairbanks Jr., appearing on the same program on the stage together in a playlet "We Were Dancing". Other stars appearing in person in subsequent performances are Herbert Marshall, Rosalind Russell, Roland Young, John Aherne, Joan Fontaine, Wendy Barrie, Basil Rathbone and others. Tickets on sale at El Capitan theater and all motion picture theaters in Southern California.

## Friends Will Honor Local Assemblyman

Friends of Assemblyman T. Fenton Knight were invited this week by the Republican Assembly of the 48th Assembly district, to



MR. KNIGHT

attend a picnic supper to be given next Thursday, August 15, at 6 o'clock in honor of Mr. Knight. The affair will take place at Farnsworth Park, at the north end of Lake Avenue, in Altadena. Those attending are asked to bring a basket supper. Coffee will be served. There will be music during the supper hour, and during the evening Mr. Knight will greet his friends.

### Timely Tips

By Florence Matheny  
 Home Economist, Southern  
 Counties Gas Company

Light as a stanza of summer poetry and fluffy as a ruffle are the summertime "foams" we call Snow, Fluff, Sponge or Evarian. Egg whites or whipped cream are the accepted bases for these froths of puddings, but gelatin, milk, cornstarch and marshmallows have come to add their virtues, Miss Matheny too; and if it is light, foamy and whipped, it may rate its name.

Seasonable now, but good all year for light endings to heavy meals, lend your light and airy touch to these:

**ORANGE MOSS**  
 1 package lemon gelatin  
 1 1/2 cupfuls warm water  
 1/4 cupful sugar  
 1/2 cupful orange juice  
 1 tablespoonful grated orange rind  
 1 cupful heavy cream

Dissolve gelatin in warm water. Add sugar, orange juice and rind; chill until cold and syrupy. Fold in cream, whipped only until thick and shiny; chill until slightly thickened; turn into mold. Chill in automatic gas refrigerator until firm; unmold. Fill center with fresh berries and garnish with whipped cream. Serves 8. Note: This makes a delightful filling for a refrigerator cake, also.

**CALIFORNIA SNOW**  
 1 envelope plain, unflavored gelatin  
 1/2 cupful cold water  
 1/4 cupful sugar  
 1/2 cupful orange or grapefruit juice  
 1 teaspoonful grated lemon rind  
 2 egg whites  
 1-8 teaspoonful salt

Soften gelatin in cold water. Dissolve in hot water. Add sugar and salt, stir until dissolved. Add the fruit juice and rind. Chill until thick and syrupy. Beat with rotary beater until consistency of whipped cream; fold in stiffly beaten egg whites. Pour into large mold, chill and firm. Serve with custard sauce made from the yolks of two eggs.

**BANANA BAVARIAN**  
 1 package orange-flavored gelatin  
 1 1/2 cupfuls hot water  
 Dash of salt  
 1/4 cupful sugar  
 1/2 teaspoonful grated orange rind

1/2 cupful orange juice  
 3/4 cupful whipping cream  
 1 1/2 cupfuls finely diced ripe bananas (2 to 3)

Dissolve gelatin in hot water. Add sugar, salt, orange rind and juice. Chill until cold and syrupy. Whip cream until thick and shiny, but not stiff. Fold into gelatin; fold in bananas. Chill until slightly thickened; turn into 1 large or 8 small molds. Chill until firm. Serves 6 to 8.

### Louie Mae Stanham

Teacher of Piano & Theory

241 Ramona Ave. SY. 7-5355  
 Sierra Madre

## All Ready To Train Flyers At Valley Aviation School

Buildings and grounds of the Cal-Aero corporation's new flying school between Ontario and Chino were completed this week in advance of contract deadline, despite attempts to delay the work by a picket line of the Pomona local, AFOF L carpenter's union.

Early in September everyone in this vicinity will be given an opportunity to inspect the facilities for the pilots, the 75 training planes and other equipment on the 325-acre site.

The Cal-Aero corporation holds a contract with the government to train cadets for the aviation corps. While the school will be equipped to train 600 pilots, only a small number of young men will be in the first class.

## Ad Club's Friends Invited To See Film

"Copy Testing," a 30-minute motion picture, will be the program attraction at the August dinner meeting of Pasadena Ad Club next Monday at 7 p.m. in Hotel Constance, announces Doug McMann, president.

This meeting promises to be one of the most interesting yet held by this newly formed organization, and all persons of this community identified with some branch of the advertising field are invited to join with the club for the meeting next week. The film is said to be educational and entertaining.

In addition, plans for the fall schedule of the club will be discussed. Except during July and August, the club meets regularly on the second and fourth Mondays of each month. In September, the constitution and by-laws are to be adopted and officers and directors for the coming year elected.

## SIERRA MADREANS CAUGHT IN HEAT WAVE

Mrs. Henry S. Burnham and children Alice, Henrita, Susan and Silas, of 49 West Orange Grove avenue, have returned from a five weeks holiday in Nebraska, Iowa, Illinois and Wisconsin, where they visited relatives and friends. The travelers spent most of their vacation with Mr. and Mrs. Thomas Hallisey of Kenosha, Wis., where the Burnham children enjoyed seeing their maternal grandparents for the first time. They also spent some time in the woods of Northern Wisconsin, and then visited other relatives in the middlewest, going into Chicago for a short visit during the Democratic National convention, which Mrs. Burnham attended one evening. Noted during the 5500 mile trip was excellent crops in Iowa, poor crops in Nebraska, and terrific heat, especially en route home, when the party visited Zion Canyon.

## BABY DAUGHTER

An announcement of the arrival of a daughter, Sandra Ann, to Squadron Leader Donald S. Blaine of the Canadian Air Force and Mrs. Blaine of Barrie, Ontario, Canada, was received this week by Mrs. Maybelle C. Barker, Mrs. Blaine was formerly Miss Norma Parlee of Sierra Madre.

## PUBLIC NOTICE

NOTICE BY REGISTRAR OF VOTERS OF NAMES OF ELECTION OFFICERS APPOINTED AND POLLING PLACES DESIGNATED FOR THE PRIMARY ELECTION.

Pursuant to the Statutes of the State of California, the Registrar of Voters of Los Angeles County does hereby publish the names of election officers appointed and polling places designated for each election precinct for the primary election to be held on August 27, 1940.

**POLLING PLACES AND ELECTION OFFICERS SIERRA MADRE CITY PRECINCTS**

1—With which is cons. Larama Precinct 19—Res. 231 W. Grand View Ave. Inspector, Vera A. Gebb; Judges, Bertha L. Irvine, Edith Churchill; Clerks, Lolita L. Embree, William G. Hopper, Helen Westerfield.

2—Res. 617 W. Montecito Ave. Inspector, John Buchan; Judges, Helen W. Hill, Irene Askew; Clerks, Euphemia G. Solary, Roxana Martin, Irene Lynn.

3—City Hall, 55 W. Sierra Madre Blvd. Inspector, Virginia L. Roess; Judges, Martha Lorene Adwell, Ora A. Caskey; Clerks, Marie C. Lord, Dorothy R. Pagenkopf, Irma Jones.

4—Municipal Park House, Hermosa and Sierra Madre Blvd. Inspector, Francis M. Eikman; Judges, Wilma Mae Rowe; Russell E. Tyree; Clerks, William Webster Vanier, Joe Sadler, James G. Norris.

5—Res. 218 San Gabriel Court. Inspector, Edwin W. Ward, Jr.; Judges, Augusta M. Coats, Marie R. Solary; Clerks, Warren O. Preston, Mary Schwartz, Josephine E. Marr.

6—Res. 102 E. Mira Monte Inspector, John H. Ort; Judges, Julia B. Shannon, Edith Noshier; Clerks, Myrtle O'Banion, Harry B. Campbell, William A. Whelan.

7—Res. 430 Sturtevant Dr. Inspector, Laura E. Edwards; Judges, Myrtle E. Heasley, Mabel B. Mobley; Clerks, Ina S. Key, Sarah J. Dewey, Ed Hupfeld.

8—Masonic Temple, 33 East Sierra Madre Blvd. Inspector, Marian E. Lees; Judges, Agnes B. Tyree, Kate M. Patton; Clerks, Martha S. Perry; Huldah O. Baird, Nora N. Flynn.

9—Res. 547 W. Highland Ave. Inspector, Tillie M. Stimpfing; Judges, Madeline C. Smith, Bertha E. Thompson; Clerks, Edna E. Holland, Hattie Lovell, Joseph Yarborough.

**LAMANDA PRECINCT**  
 19—Cons. with Sierra Madre City 1—Res. 231 W. Grand View Ave.

Dated this 1st day of August, 1940.

W. M. KERR,  
 Registrar of Voters.  
 Pub. Aug. 9, 1940.

**THE Rexall DRUG STORE**  
**FACTORY TO-YOU SALE**  
**AUGUST**

AS ADVERTISED IN THE SATURDAY EVENING POST AUGUST 10 ISSUE

## BIG EVENT for Thrifty Shoppers

AT **Rexall**  
**DRUG STORES**  
**ONLY**

Housewives, budget balancers, thrifty buyers welcome this sale. There are more than 200 grand values at new low prices—values for the whole family. Although some of the articles offered on this sale are not manufactured in the Rexall laboratories, all of this merchandise is produced expressly for Rexall and carries the Rexall guarantee of satisfaction. Every item whether manufactured by Rexall or made for it is distributed exclusively through Rexall Drug Stores. Let the whole family join in checking their needs—and be here early.

## Hartman's

THE REXALL PHARMACY

25 NO. BALDWIN Tel. 25 SIERRA MADRE

THE **Rexall** DRUG STORE FOR BEST VALUES IN TOWN

## WARM DAYS ARE HERE AGAIN

Shop at Your neighborhood **SAFeway**  
 Featured this week at all Safeway stores are the kinds of food that are most appropriate to warm weather menus. Visit your neighborhood Safeway and take advantage of these values.

**FANCY PEAS** No. 2 10¢  
 Sugar Belle brand, fancy blended peas. With "fresh from the garden" flavor.  
**MISSION TUNA** No. 1 12¢  
 Choice light meat tuna. Excellent for sandwiches or for salads.  
**BLACK TEA** CANTERBURY BRAND 15¢  
 Pekoe and orange pekoe blend. Fine for iced tea. (Small box, 7¢; 1/2-lb. box, 25¢)

**AIRWAY COFFEE** 12¢  
 Ground to per lb. 12¢  
 your order.  
**EDWARDS COFFEE** 21¢  
 1-lb. 21¢  
 2-lb. 41¢  
 can  
**GRAPEFRUIT JUICE** 13¢  
 Town 2 cans 13¢  
 House.  
**CANNED MILK** 23¢  
 Cherub 4 tall 23¢  
 brand.  
**MAYONNAISE** 21¢  
 Nu-Made, pint jar 21¢  
 It's dated.  
**SANDWICH SPREAD** 21¢  
 Lunch Box pint jar 21¢  
 brand.

**100% BRAN** 9¢  
 National 8-oz. box 9¢  
 Biscuits.  
**HALVED PEARS** 17¢  
 Harper No. 2 17¢  
 20 Mule 22-oz. can  
 House.  
**JELL-WELL** 7¢  
 Gelatin dessert, 2 pkgs. 7¢  
 for  
**CUT GREEN BEANS** 11¢  
 Briargate No. 2 11¢  
 cans  
**FANCY SPINACH** 10¢  
 Emerald No. 2 10¢  
 8-oz. can  
**WESSON OIL** 39¢  
 Pint can 21¢  
 quart can 39¢  
**SU-FURB SOAP** 18¢  
 Condensed 24-oz. box 18¢  
 granulated, box Price: 17475; tax .00525  
**BORAX CHIPS** 21¢  
 20 Mule 22-oz. can Price: 20385; tax .00512  
**TOILET SOAP** 2¢  
 White King 2 bars 2¢  
 brand, 10¢ for 10 bars  
**LAUNDRY SOAP** 10¢  
 White King 3 bars 10¢  
 Price: 03250; tax .00097  
**GLOSS STARCH** 6¢  
 1-lb. 6¢  
 1/2-lb. 3¢  
 Price: 18446; tax .00554  
**ICE CREAM** 13¢  
 Party Price pint extra rich 13¢  
**COFFEE CREAM** 12¢  
 Lucerne pint brand, carton 12¢  
**COTTAGE CHEESE** 8¢  
 1-lb. 8¢  
 1/2-lb. 4¢  
 Price: 18446; tax .00554  
 Dairy food prices in Los Angeles metropolitan area only.

Sales tax will be added to the retail prices on all taxable items.

## FOR GREATER VALUES IN FINE QUALITY FOODS SPEND YOUR FOOD STAMPS AT YOUR SAFEWAY STORE

## Fresh Fruits and Vegetables!

The pick of the season's finest, at your neighborhood Safeway store

**LETTUCE** lb. 5¢  
 Crisp, clean heads of Northern grown lettuce. CERTIFIED FIRST-MORNING FRESH.

**Nectarines** 12¢  
 Juicy, fine flavored. 3 lbs. 12¢  
 for 12¢  
**Cantaloupes** 21¢  
 Thick-meated, per vine-ripened. lb. 21¢  
**Juicy Lemons** 5¢  
 Fine quality, per thin-skinned. lb. 5¢  
**Oranges** 10¢  
 Small size, per for juice. lb. 10¢  
**Potatoes** 25¢  
 Russets or 10 lbs. 25¢  
 Burbanks.  
**Cooking Apples** 15¢  
 Gravenstein variety. 4 for 15¢

**GUARANTEED Quality MEATS!**  
 Selected meats, trimmed "waste-free". Every cut "flavor-perfect"

**BEEF ROAST** lb. 23¢  
 Fancy center cut seven bone roast from Guaranteed beef. (Round bone shoulder roast, lb. 26¢)

**CORNEB BEEF** lb. 19¢  
 Boneless brisket of Guaranteed beef, with a mild sugar cure. Delicious cooked with fresh cabbage.

**LEG OF LAMB** 27¢  
 Trimmed per lb. 27¢  
 no shank.  
**LAMB SHOULDER** 18¢  
 Center cut, per lb. 18¢  
 no shank.  
**COLORED HENS** 25¢  
 Dry-picked, per lb. 25¢  
 milk-fed.  
**PIECE BACON** 15¢  
 Sugar cured, per lb. 15¢  
 Fine quality.  
**SLICED BACON** 11¢  
 Un-x-ld. 1/2-lb. Cello. ea. 11¢

**PORK SPARE RIBS** 15¢  
 Fancy, grain-fed. lb. 15¢  
**PORK SAUSAGE** 19¢  
 Un-x-ld. per 1-lb. 19¢  
**SKINLESS WIENERS** 17¢  
 Or Skinnies, lb. 17¢  
 Frankfurters, lb.  
 Also Bologna, Minced Ham, Fresh Liver Sausage, or Kosher Style Sausage.  
**LUNCHEON LOAF** 25¢  
 For quick per lb. 25¢  
 lunches.  
 Also Baked Loaf, Pimento L.o.f., Cooked S.a.l.m.i., or Smoked Liver Sausage.

**SMOKED PICNICS** 17¢  
 Cudahy's per Puritan. lb. 17¢  
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 Fancy, lb. 23¢  
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 Fancy, lb. 19¢

**SAFeway**

With exceptions noted, these prices are effective in Safeway-operated departments of stores in this area, through Saturday, August 10th, 1940



## Sierra Madre News Sierra Madre, Calif. Established October 2, 1906

Published Every Friday  
L. R. GOSHORN  
Editor and Publisher  
Telephone 48 9 Kersting Court

Accepted as a newspaper of general circulation for the publication of legal notices as defined by Section 4460 of the Political Code of California



Member National Editorial Ass'n

National Advertising Representatives: Suffens & Gibbs, Los Angeles, Calif.  
California Newspaper Publishers Association, Los Angeles and San Francisco  
Woodyard Associates, New York City  
Legal Advertising Representative: Los Angeles Newspaper Service Bureau, Los Angeles, Calif.

Entered as Second Class Matter at the post office at Sierra Madre, California, under the Act of March 3, 1879. Official paper of the City of Sierra Madre.

There is a majesty in simplicity which is far above the quaintness of wit. — Pope.

### A MAJORITY VIEW

John L. Lewis, C.I.O. chieftain, declares his emphatic opposition to any compulsory military training legislation now.

With Senator Wheeler of Montana, leading Congressional foe of such legislation, the labor leader asserts there is no "emergency" condition to warrant such a step in peace time.

A large majority of Americans apparently holds to a different view. According to the latest poll of the American Institute of Public Opinion, nearly 70 per cent of the people favor some form of compulsory military training for young men now.

Does anyone believe this 70 per cent really wants such training any more than Mr. Lewis or Senator Wheeler? We seriously doubt it. They simply see, perhaps more clearly than the C.I.O. chieftain, that if you vote funds to build an air force of 50,000 planes—to create a two-ocean navy requiring construction of 200 new ships, and provide billions for mechanized Army equipment, it's going to take men—trained men—to run them. Otherwise, the defense billions will provide not security, but only a lot of fabulously worthless toys.

Judging from their expressed opinion, the majority of people prefer to be ready to face an emergency rather than wait for an emergency to catch up with them—and then be forced to meet it in near panic with green soldiers led out to needless slaughter by green officers.

When confronted with a forest fire, you can either make a speech denouncing forest fires as "deplorable," or you can peel off your coat, grab a shovel, and start building a back fire. Experience says the last method stands a better chance of stopping the forest fire. That likewise seems to be the conviction of the American public.

### WE OUGHT TO KNOW

The latest naval appropriation brings to more than \$10 billion the sum made available for the gigantic defense program for the current fiscal year. But appropriations have a long route to run before they become battlewagons and tanks, submarines and anti-aircraft guns. They must first pass the clearing house of the National Defense Commission which awards the work to industries, makes the contracts, recommends purchase of strategic materials and expansion of vital manufacturing plants. The public has a vital stake in the progress of the rearmament program. It

should be kept fully informed of the work of the National Defense Commission. Either a weekly or monthly work sheet of progress from that Commission is essential to keep the nation accurately posted on how quickly those appropriated billions are being turned into the ships, planes and weapons of defense.

### A Sixth Column

NO DOUBT, the United States faces some danger from "Fifth Column" activities. . . . But this country's greatest danger lies in the growing American habit to keep away from the polls—in the millions of stay-at-home voters who comprise a "Sixth Column" that unless dissolved, will one day deliver us to our enemies by default.

Familiarize yourself with the qualifications of all candidates and then vote for those whom you believe will best preserve our free institutions.

Do not fail to vote at the Primaries, August 27th.

### Values

By Edgar Daniel Kramer  
When you are believing  
That the world is mad,  
That both men and women  
Are most always bad,  
If you pause a moment  
To give things their due,  
You will find life lovely—  
What is wrong with you.



● A college degree doesn't exempt anyone from taking this test. So get out your pencil and start guessing. Indicate choice of answer to each question in space provided, check for correctness, tally score for your rating.

(1) If you ever run across meringue you're most apt to find it: (a) the Road to Mandalay, (b) atop a pie, (c) in vegetable soup, (d) next door to the zoo. ☐

(2) Longest river in the world is the: (a) Mississippi, (b) Amazon, (c) Nile, (d) Euphrates, (e) Panama Canal. ☐



(3) These two feet shod with calked shoes are engaged in the manly art of: (a) ski jumping, (b) curling, (c) birling, (d) the juplin' jive. ☐

(4) The Applan Way is: (a) method of bee handling, (b) living standard in French East Africa, (c) ancient Roman highway, (d) new rhumba dance step. ☐

(5) Mark this statement true or false: "Los Angeles, Calif., is further east than Reno, Nevada." ☐

(6) State having the smallest population is: (a) Arizona, (b) North Dakota, (c) South Dakota, (d) Nevada, (e) Washington, D. C. ☐

(7) Musical term denoting a gradual increase in volume of sound is known as: (a) innuendo, (b) crescendo, (c) bolero, (d) impressario. ☐

### "GUESS AGAIN" ANSWERS

1. Good cooks score 15 pts. (b).  
2. Egypt's pride (c) 10 pts.  
3. (c) again, 20 pts.  
4. And still again (c), 20 pts.  
5. Check the map. True, 10 pts.  
6. (d) 10 pts.  
7. An easy final 15 pts. (b).  
HERE'S YOUR RATING: 90-100, highly superior; 80-85, good; 70-75, average; 65 and below, tsk! tsk!

### IT'S STILL TRUE

'As true today as when written 150 years ago:  
"It is the common fate of the indolent to see their rights become a prey to the active. The condition upon which God hath given liberty to man is eternal vigilance; which condition if he break, servitude is at once the consequence of his crime and the punishment of his guilt."  
—John Curran—1750-1817.

### WHAT PRICE WILL U.S. PAY FOR FEEDING THE WORLD WHEN THIRD HORSEMAN RIDES AGAIN

By RALPH H. TAYLOR  
(Executive Secretary, Agricultural Council of California)

CONQUEST, Slaughter and Death are riding rough-shod over the nations of Europe. And the missing Third Horseman of the Apocalypse—FAMINE—is only waiting for Winter!

According to confidential advice reaching official Washington, there is a period ahead in Europe which will mark an era of the starkest misery and wretchedness which civilization has ever witnessed.

The United States alone, of all nations on the face of the earth, can relieve it—and this country, if it seeks to feed the starved, forsaken peoples of the dictator-dominated nations, may end up holding the bag, with Hitler and Mussolini holding the swag.

That is the predicament confronting the United States of America—and the American farming industry, which may be called upon to produce, as it never produced before, to save a starving, famine-stricken universe.

Briefly, here is the story: Europe's main crops have been poor. Harvests which would have ripened in the late Summer and Fall have been destroyed by rifle, artillery fires and tanks.

What food remains has been turned over to the armies. Millions of farmers have been forced to abandon their farms and gardens.

Storekeepers of Norway, Denmark, Holland and Belgium have been robbed of their supplies by Nazi soldiers, who forced them to give away their produce in exchange for Nazi paper money, of little or no value.

Holland's meadows will be ruined for years to come, due to flooding in a desperate, futile effort to stop Hitler's armies. Belgium's industrial area, which converted raw materials into finished products, is in ruins. Denmark's cows, which lived primarily on a diet of alfalfa cubes, imported from the Argentine and from Manchukuo, are being slaughtered for lack of food to feed them. An exceptionally cold winter froze

the Danish potato crop, making a bad matter worse. And their fisheries can't operate to any extent, due to the fact that their most productive fishing waters are mined.

Poland is completely bereft, with production at a complete standstill. France, under the heel of the conqueror, is faced with famine conditions in early Fall.

And no matter what the outcome of the immediate conflict, Europe's millions will still be standing guard, when winter comes, instead of marketing their summer harvests.

Where does the United States fit into this picture?

That still remains to be seen, but undoubtedly all Europe will be clamoring for food, regardless of whether an armistice has been signed, or whether war still rages. Russia can't supply the void, for it is barely able to feed its own people; China and Japan can do nothing about it, because they are still at each other's throats in death struggle; England can and will do nothing unless she is the conqueror, unless Hitler has been vanquished. And there seems little probability that Britain, if she is to win the war, will have accomplished it before famine strikes.

Suppose the United States undertakes to feed the world, as it did during and after the first World War. What then?

Herr Hitler, who has proved himself a designing fellow, may encourage all his captive nations to spend what gold they have left for American produce. And when there is no more gold in Europe, he may blandly declare gold to be a substance of no value—and inaugurate a system of barter.

The United States, always sympathetic to people in distress, may feed a starving world, as it did once before. But it may pay for it much more dearly than it paid in the disastrous post-war depression period which followed the first World War.

That's the dilemma which confronts America as the Third Horseman prepares to ride again!

### STATE PICNICS

The annual summer picnic and reunion of Missourians now living in the west will be held all day Sunday, August 18th, at Sycamore Grove Park, when an opportunity will be afforded to see who is here from the old hometown. A program starting at 1 a.m. and continuing throughout the day will be of particular interest to all who ever lived in Missouri.

The four Gulf states, Florida, Alabama, Mississippi and Louisiana, will hold their annual picnic reunion all day, Saturday, August 17th, in Sycamore Grove Park. All former residents and tourists from all the "Dixie States" are invited.

### NEW FISH HATCHERY FOR BIG BEAR LAKE

Thousands of fishermen who annually journey to Big Bear lake will be pleased to learn that a program is contemplated for establishment of a fish hatchery on the Mojave River near Victorville. Since the washout of March 2, 1938, at Forest Home, Ike Walton's disciples have experienced considerable falling off in catches, doubtless due to lack of adequate stocking of the lake.

Do the truth you know and you shall learn the truth you need to know. —George Macdonald.



Like a mountain going to Ma-homet is the startling news that California's far-famed orchard gold—in a word, the luscious orange—has just successfully crashed through state lines, tariff walls and inspection stations and grabbed itself a place on the fruit stands of Florida! Late Florida oranges were conspicuous by their absence this season, so dealers there asked for a share of California's banner crop. Adversity makes strange bedfellows—and strange news!

Three out of five car owners in the United States have never owned a new car.

Hearts will go out to the Iowa farmer, mentioned in news dispatches a few days ago, who sent in an order for two phonograph records to a city music store. With news reels, radio waves and picture magazines bombarding eyes and ears with images of devastated countryside, crumbled homes and bomb-shattered streets, who blames this farmer for brusquely demanding, "Please send me two pieces: 'God Bless America' and 'Let the Rest of the World Go By.' That's how I feel about things."

It is reported that 22.5 per cent of the injuries and 36.5 per cent of the fatalities in traffic accidents during 1939 were traced to exceeding the speed limit.

State Controller Harry B. Riley announced today that California spent \$27,399,437 more from its general fund than it made last year, resulting in the highest cash deficiency in the State's history. When Riley closed his books June 30 for the fiscal year 1939-40, the deficiency stood at an all-time peak of \$82,110,559.

An increase of \$30,975,882 above the June 30, 1939, figure and \$3,450,867 more than the previous high deficiency of \$78,659,692 last January 31. The State, living beyond its means, spent \$200,866,567 in 1939-40 while its income amounted to only \$173,467,130. Revenue in the fiscal year ended last June 30 totaled \$173,467,130, as compared with \$166,623,405 in 1938-39, an increase of \$6,843,725.

A total of 648,000 out-of-state visitors came to Southern California the past winter, which was a gain of 46,631, according to the All-Year Club. They stayed here for an average of 42.2 days, and their expenditures were approximately \$90,720,000, a gain of 15.9 per cent over the \$78,250,134 of the previous winter.

Don't expect "Business as usual" signs in time of national emergency like the present. Above all, don't expect them in those long time power houses of employment, the automobile plants. Business there is not as usual. It is, in fact, casting aside its traces and galloping off to a 28 per cent lead over last year. In 1940's first six months the number of passenger and commercial carriers sold, registered that gain the same period of 1939. The startlingly high total of 1,849,431 passenger cars which have rolled off assembly lines and into garages of new owners since New Year's day, can't be laid exclusively to the travel bug or the "See America First!" campaign. Surveys show, as a matter of fact that 85 per cent of all passenger car travel is for business purposes.

Registration of voters in Los Angeles for the August primary has already broken all records. If these and other registration figures mean anything, citizens are

### Texans To Tangle In An Exciting Polo Tournament

The Buster Wharton mallet tournament which starts Sunday afternoon at Riviera Country Club will assure the continuance of high goal polo in Los Angeles for a few more weeks at least.

Wharton's El Ranchito squad and Eph Griffin's Rancho 77, will gallop after the silverware in this tournament in which Santa Barbara and San Mateo will take part. Willie Tevis wired Snowy Baker that his team will compete in the Wharton melee and that he will put up a huge silver cup as a perpetual trophy for the following tournament next month.

### ALMANAC



#### AUGUST

- 13—Los Angeles captured by Fremont and Stockton, 1846.
- 14—First electric street cars in U. S. operated in Baltimore, 1885.
- 15—Loans to Allies totaled \$9,711,739,636, 1920.
- 16—First Philippine legislature opened sessions, 1907.
- 17—Senate confirmed Black appointment to Supreme Court, 1937.
- 18—President dedicated St. Lawrence International bridge, 1938.
- 19—Mrs. Bibb Graves, Alabama, named to Senate, 1937.

turning out in droves for one reason: They want to have a hand in the hottest presidential campaign in 20 years!

The army air corps has found in the country as a whole that only 20 to 25 per cent of those applying for training in the pilot training program pass the physical examination.

## SIERRA MARKET

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MUSTARD 12¢

Sunsweet  
Medium PRUNES 2 lb. pkg 13¢

Lynden  
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NOODLES 23¢  
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P & G  
SOAP 5 for 14¢  
Reg. Bar

OXYDOL  
Giant Size 53¢

Morrell 12 oz. can  
SNACK 23¢

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PORTO RICO YAMS  
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3 lbs. 10¢

THOMPSON SEEDLESS  
GRAPES  
4 lbs. 10¢

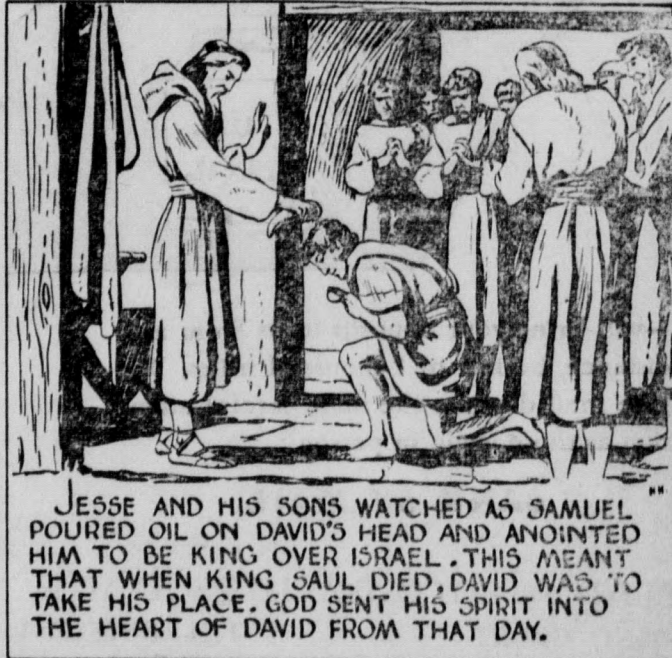
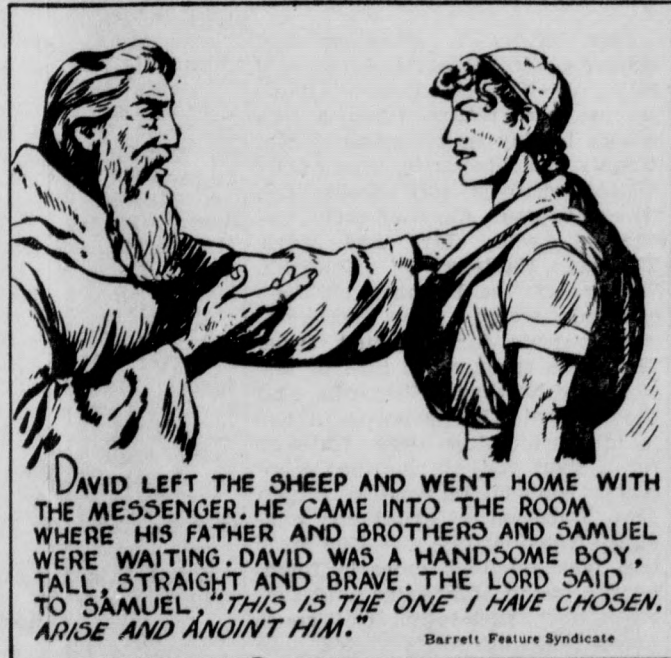
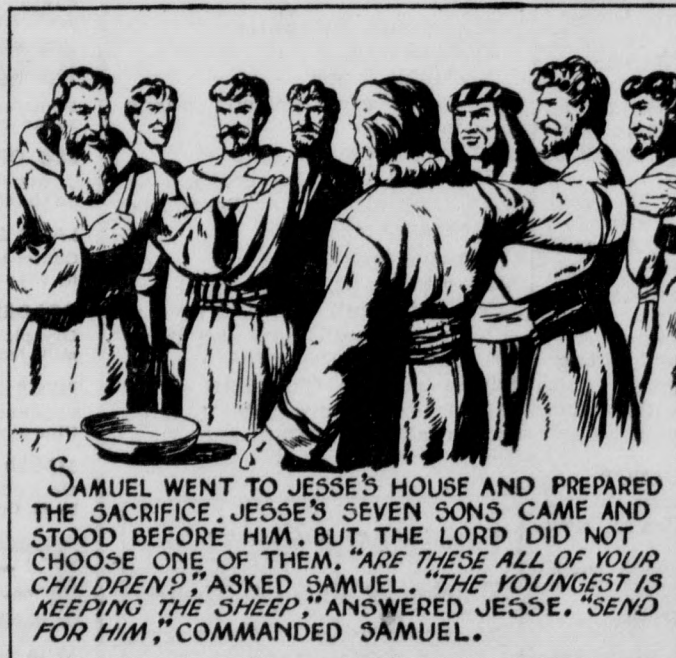
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### BIBLE FAVORITES.

### 1st Samuel 16:1-13.

### David Anointed King.









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**"GHOST BREAKERS"**  
—also—  
OLIVIA DE HAVILLAND  
**"MY LOVE CAME BACK"**

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—also—  
Anna Neagle, Ray Milland, in  
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Sun. Mon., Tues., Wed.  
August 11, 12, 13, 14  
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and Nelson Eddy  
—also—  
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with Laurence Oliver and  
Joan Fontaine

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## As It Appears To me

TAKING stock of past events which have had immediate influence on the present... has long been one of our favorite thought channels... as so many things are clarified for us in this way. All happenings have additional interest for us when we have looked at the contributing influences which brought them into reality... and so because tomorrow marks the 75th anniversary of the establishment of the first school for advanced education in California... we would like to go back into the past, today.

Looking back 75 years it is interesting to note that while colleges would have come to this part of the state inevitably as the American population increased... the establishment of St. Vincent's College, on August 10, 1865, undoubtedly was a direct outcome of one of the most far reaching disasters Southern California has ever experienced... Now that excellent irrigation projects have brought an abundance of water to every district... it is difficult to realize that only 75 years ago... winter rains... and waters flowing into the rivers from the melting mountain snows were the only sources of supply... Consequently when the winter of 1862-63 brought only four inches of rainfall to Los Angeles and the surrounding country... and no rains fell until March in 1864... the only possible result was a complete and engulfing disaster which forever ended the great stock principalities of the south... On every rancho cattle and horses died by the thousands... those with sufficient strength to get near the little available water fought each other for one precious sip of the dwindling supply... Ranchers were frantic... everywhere as soon as the stock died skinnners went into the fields to save as many hides as possible... but instead of being the saving element the Californians expected them to be... these constituted an additional loss... as they were too hastily and improperly cured and so during the long sea voyage around the Horn, spoiled in the holds of the vessels... often being entirely worthless when the small ships docked on the east coast...

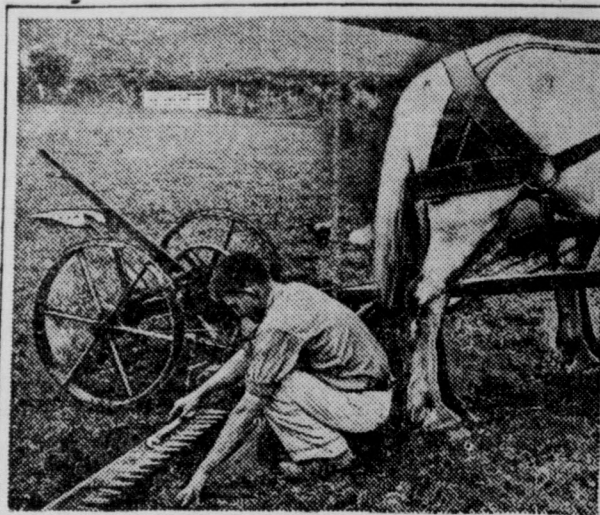
Before this time most of the Californians who valued education for their sons... the education of daughters was quite a different matter... usually sent them either to Mexico City or to the Eastern seacoast of the United States for all advanced learning... But with fortunes wiped out... land prices at their lowest possible point... and smallpox raging through many communities... there was little hope of continuing this custom... Many Americans who showed unconcealed impatience with the educational facilities had also come into the south... and so when there appeared to be only one way of improving the situation... an appeal was sent to Bishop Tadeo Amat of Santa Barbara... asking that he use whatever influence he might have in founding a College in Los Angeles...

At first everything seemed favorable... and three teaching fathers of the Congregation of the Mission were sent to Los Angeles to found the college... Learned... quiet men... they were undoubtedly horrified with the idea... for at that time Los Angeles was undoubtedly a tough town... one of the toughest on the coast... Hurriedly they said "no"... sent in a report to their superior saying that from all angles the idea was totally impractical... for to begin with there was no money for the founding of a college... And so they went quietly away...

But Californians then, as now... had very little respect for the word "no"... when it meant the defeat of an idea and an ideal... and so one of the most splendid of all cooperative movements came into being... Jews and Protestants joining the Catholic groups in a series of money raising affairs... which tore the foundations from that hitherto formidable NO...

And so it was cooperation of all the religions that brought the three Vincentians back to Los Angeles in the summer of 1865 to establish St. Vincent's college in the town house of Vicente Lugo... which still stands on the east side of the Old Plaza on Los Angeles street... Today their names are shrouded in dust so that we only know they were John Asmuth, M. Rubio, and J. Beaky, C.M., and they were accompanied by the Very Rev. J. McGill, also of the Congregation of the Mission... Little is known of the founding... and nothing of the first students... as during the years of reconstruction following the Civil War... the Los Angeles Star... a pro confederate paper... was forced to suspend publication... The early years

## Red Cross Warns Home Is More Dangerous Than Highway, Urges Check for Hazards



American Red Cross supplies householders and farmers with a check list of accident hazards in fight against large annual death toll. Hazards shown: top, left, mowers, harrows and other farm machinery, left in gear when making repairs, may result in grave injury to farmer. Top right: pointed shears in the hands of children are as dangerous as matches. Below right: most home accidents are due to falls, and scatter rugs on polished floors should be anchored by use of non-skid lining as shown.

HOME mishaps kill or injure many more persons than motor vehicles, yet the average householder faces traffic with misgiving and relaxes at home.

Each year hazards injure more than 100,000 persons engaged in farm work, yet the farmer fails to take safety precautions which the factory worker adopts as a matter of course.

Together home and farm work accidents last year killed 35,400 adults and children and injured the staggering number of 4,750,000 persons.

To combat this annual accident scourge the American Red Cross launched a nation-wide program in 1935 to acquaint householders and farm workers with the hazards coincident with their work and home life. This year more than 1900 Red Cross chapters are sponsoring this task in the communities they serve.

On October 23 the annual Red Cross campaign will begin through-

out the nation to assist householders to discover and eliminate hazards liable to cause accidents in the home. Members of the American Junior Red Cross and their schoolmates will distribute check lists to parents and assist in examining their own homes and in removing hazards. This Red Cross warning reaches more than 9,000,000 homes and farms each year.

The Red Cross stresses the need of removing hazards which may cause falls, as this type of accident resulted in more than half of last year's home accident fatalities. Among chief causes are poorly lighted stairs, loose railings, small rugs improperly anchored and children's toys left about. Burns and explosions caused the next heaviest loss of life, 5,300 being killed in 1938 by this type of accident, and the Red Cross set forth list points to the danger of scalding liquids in pots and pans left near the edge of



the stove, matches left within reach of children, and fireplaces unguarded by proper screening. Other main causes of accidental death are mechanical suffocation, poison gases and firearms, Red Cross officials said.

Accident prevention is a part of the continuing Red Cross program directed against illness, death and disaster. All Red Cross services are supported by the people who join at the time of the annual Roll Call, this year from November 11-30.

## RKO Executive Buys Canyon Park Home

Louis G. Ransome, location manager for R.K.O. studios, and Mrs. Ransome are among prominent Southlanders who have recently acquired property here. Last week they purchased the C. A. Gulack home at 639 Woodland drive, through the Cadmus Realty office. Mrs. Ransome, sister of Mrs. W. D. Lehman, with Mr. Lehman recently bought property at 646 Woodland drive. The Ransomes plan to spend much of their time in Sierra Madre.

## Christian Science

Hermosa and Highland Aves.  
First Church of Christ, Scientist  
Branch of The Mother Church.  
The First Church of Christ, Scientist in Boston, Mass.  
Sunday Service, 11 a.m.  
This verse from the Psalms, "Teach me to do thy will; for thou art my God; thy spirit is good; lead me into the land of uprightness," is the Golden Text in the Lesson-Sermon on "Spirit" on Sunday in all Churches of Christ, Scientist.

## Bethany Church

(The Little Stone Church)

Rev. Stewart E. Sheriff, Minister  
Sunday—  
9:30 a.m.—Bible school. Classes for all ages.  
11:00 a.m.—Morning Worship. Sermon subject, by the Rev. Graeme Smith, Los Angeles.  
6:30 p.m.—Christian Endeavor societies.

7:30 p.m.—Evening meeting. Sermon by the Rev. Graeme Smith. Music in charge of Mr. and Mrs. Don E. Mathews. Prayer meeting every Wednesday at 7:30 p.m. A cordial welcome to all.

## Congregational

Church school at 9:45 a.m.  
Morning sermon at 11 o'clock by O. R. Warford. Subject, "Progressive Faith."  
Young People's meeting at 6:30 p.m.

## Church of the Ascension

(Episcopal)

Rev. Wm. B. Heagerty, Rector  
Rev. A. G. H. Bode, Rector Emeritus  
Summer schedule, Sunday services  
7:30 a.m.—Holy Communion.  
9 a.m.—Morning service and sermon, with a service of Holy Communion on the first Sunday in the month.

## St. Rita's Shrine

Rev. Augustine Scannell, C. P., Pastor  
Sunday—  
Masses at 6:30, 8 and 11 a.m.  
Tuesday—  
Devotions at 7:30 p.m.  
Week Days—  
Mass at 6:30 a.m.

## Full Gospel

Interdenominational  
195 W. Sierra Madre Blvd.  
Pastor, Rev. Hazel F. Dolbe  
Sunday Services—  
10 a.m.—Sunday school.  
11 a.m.—Prayer.  
7:30 p.m.—Evangelistic service.  
Tuesday—  
7:30 p.m.—Prayer and praise service.  
Friday—  
7:30 p.m.—Evangelistic service.

## Nazarene Mission

26 Windsor Lane  
Rev. Deal Van De Graft, Pastor  
Sunday Services—  
10 a.m.—Sunday school.  
11 a.m.—Morning worship.  
6:45 p.m.—Young People's Society.  
7:30 p.m.—Evangelistic services.

## Business and Professional Directory

Dentists	Osteopaths	Attorneys
<b>Dr. J. L. Woehler</b> X-RAY -- DENTIST 31 South Baldwin Avenue (next to Post Office) Telephone 45	<b>DR. MARY GROTH</b> OSTEOPATH PHYSICIAN & SURGEON Physio-Therapy — Colon Irrigations 144 E. Highland Ave. For Appointment Phone 285-1	<b>John L. FitzGerald</b> ATTORNEY AT LAW Phone 4803 38 North Baldwin Ave. Sierra Madre, California
<b>Dr. Thos. Warden</b> DENTIST Hours 8:30 to 12; 1:30 to 5 Telephone 186-1, 522 W. Sierra Madre Blvd. Office Closed on Fridays	<b>Dr. C. L. T. Herbert.</b> Osteopath Office in Patio S. M. Hotel TELEPHONE 57 Residence Phone 2024	<b>ATTORNEY AT LAW</b> <b>Kenneth C. Wiseman</b> 2111 South Second Ave., Arcadia Telephone ATwater 7-1219 L. A. Office, 424 Black Bldg. Telephone MUTual 5922 Hours by Appointment
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TO HELP YOU SELL



## DAUGHTER IS BORN TO THE NEIL McCARRONS

Mr. and Mrs. Neil McCarron are the devoted and admiring parents of a 6 pound 6 ounce baby girl born last Friday at the Glendale Research Hospital. Mrs. McCarron is the former Alice LaLone. The little girl should prove an exception to the rule of most children and like her name when she grows up, for it is to be Lynda Elaine. Tiny Lynda will see her new Pasadena home for the first time Monday when she and her mother leave the hospital.

A right act strikes a chord that extends through the whole universe, touches all moral intelligence, visits every world, vibrates along its whole extent, and conveys its vibrations to the very bosom of God!  
—Bunney.

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## What A Girl Sees Ramblin' 'Round

WE HAVE IT on good authority that no less than 25 femmes have pleaded with Officer Fred Lewis... that handsome chap with the good-looking dentures—to sing at benefits of one kind and another, since he made his debut as a vocalist in Jim Heasley's "Fire Flames" column.

Hank Shippey's name coming was being discussed in the local tavern over black coffee, this morning, which set Edna Smith to reminiscing. He recalled the time Sam Perloff hired Hank to distribute handbills. When night fell and Shippey failed to return, Sam sent his wife one way and he went another in search of the wayward Hank. About the time they were ready to form a posse, Sam found Hank sitting on a hill-top, reflecting. Personally, I loved the anecdote... when people get to worrying about the size of their spice boxes, I could do a little first-rate hill sitting myself.

Around-the-towners worrying about Sierra Madre ever having low water pressure should start sleeping nights after the 100 ft. exhibition put on unexpectedly Sunday noon when a befuddled driver knocked the fire plug over and started—car and all—on a watery ride toward heaven. Even the local water department stuck its collective chest out at that display of pressure.

Bedlam in the NEWS office... Ushering in the millennium, the Boss... after ten years... is taking a three day vacation... presses are rolling... bets are flying as to what time the paper will go to bed... the phone's ringing and last minute contributors are pleading for space... the gang seems to thrive on the speed-up... and wit (?) is flying as though we had plenty of it... So many people have inquired about Miriam Osmess' column not appearing in the NEWS lately... Miriam has been spending all of her time at the hospital with her mother who passed away Friday... the NEWS bunch sends Miriam and her father their deepest sympathy.

PEOPLE I ESPECIALLY LIKE... the Preston Schwartz, mother and father of a marvelous family... Bertha and Woodson Jones, representatives of a glorious home life that is fast giving way to the modern tempo... incidentally Mrs. Jones has the cleanest front windows you'd find anywhere... Jessica Wright, an institution... she's helped to bat-

## Guidebook Path to Stretch Across Nation



Miss "Southern California," a Welcomette of the All-Year Club, the community's tourist organization, walks the path of guidebooks that will bring tourists to Southern California this year. The All-Year Club is printing more than 300,000 copies of guidebooks and trip planners. This is 4100 miles of pages of printed matter about Southern sunshine. It could reach from here to New York with a side path to Florida.

## Here's A Laugh For The Youngsters; Their Teachers At Grammar School Have To Go To School During Vacation

Yes, even teachers go to school. Seven members of the Sierra Madre Grammar School teaching staff are spending their summer vacations at various universities working for additional educational degrees.

Miss Betty Newton, 2nd grade teacher, traveled farthest. She is attending Columbia University in New York City. Miss Almida Stryker, kindergarten teacher, is at U.C.L.A. Mrs. Mabel Coupe has gone to Western Washington State Teachers' College, and Mrs. Ruth Gardner, 5th grade teacher, is attending Whittier college for post graduate work. Miss Virginia Sydnor, 8th grade teacher, who became Mrs. Virginia Pavelko during the summer, is also at Whittier college. Mrs.

McClellan, conjole and—cuss—everyone in town over a period of years to make Sierra Madre a finer place for you and me to live in.

PEOPLE I DO NOT LIKE: ... have tried hard to think of someone, but I'm in much too docile a mood.

—Florence Bertsch

## Youngsters Establish "Training Camp"

Continued from Page One

impressive row was a machine gun... painted true army green... that could be raised and lowered to meet its target... Sergeant Carol had constructed this... and Sergeant Carol is 12... Over the army field two flags were flying... a large American flag, and the Boy Scout flag.

These serious young soldiers training to defend their country are from six to twelve... there is Private Ray Hinkley, Foster Bumpus, Jerry Smith, Lowell Hunsinger, Stanley Hunsinger, De White Schultze... off duty from injury... Dicky Schrader and Sunny Woehler.

The tour was carried on in a serious and befitting manner, and Carol was never at a loss in explaining equipment nor army procedure... nor was he particularly desirous of publicity... a rare creature, but the Sergeant... you will remember, is 12... I saw these boys—playing at defense now—in the uncertain years to come, and your reporter who had forgotten her handkerchief, wept unreservedly into Gordon McMillan's large and very white one.

There was another incident in town instigated by older boys... the swastika painted over a Red Cross flag and hung on the cross at St. Rita's Shrine... I wonder if sometime the same boys might cry out for aid to that Red Cross flag and remember the crude Swastika they had once painted over it in the spirit of mischief... or am I being sentimental?

## Would Change Name Of Foothill Blvd.

Cornelius Smith reports that a group of people are trying to get Foothill Boulevard renamed from Huntington Drive, from Los Angeles to San Bernardino. They recently persuaded Duarte to change, so Azusa is the next point of attack.

It wasn't so very many years ago that our main street was called Center street, which will explain to the uninitiated why we have such firms as Center Furniture and Center Garage. And lying between Sixth and Eighth streets, there is no doubt but that its real name should be Seventh.—Azusa Herald.

## Deer Hunters Will Start Out Tomorrow

Official dates for deer hunting season throughout California have been set by the Division of Fish and Game, advises the Outing Department of the National Automobile Club. In Los Angeles, Ventura, Santa Barbara and San Luis Obispo counties, the season has been announced from tomorrow, August 10, to September 9. For coastal counties between Monterey and Humboldt, from August 1 to September 15, and the balance of the State from September 1 to September 15.

## MRS. HERSEY TO LEAVE HOSPITAL SOON

Mrs. H. B. Hersey is making splendid progress toward recovery from an illness which necessitated her going to St. Luke's Hospital for rest and treatment last week. While she is as yet unable to receive friends, if her condition continues to show improvement, she will probably return to her home here next week.

## WANT ADS

**WORK WANTED**  
PRactical nursing, trained dietician; few hours daily. 535 W. Highland Ave. Mrs. Calkins. —47\*

**FURNITURE** repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 39:tf

**CLEANING**, cooking, general housework. Pauline Wicken, 367 Sycamore Place. Phone 3263. —32:tf

**HARDWOOD** floors refinished, cleaned and waxed. Stained if necessary. Spots removed. Also painting. Chas. N. Reber, 188 Santa Anita Ct., Phone 3003. —22:tf

**GENERAL** housework, cleaning, cooking and serving by the hour. Mrs. McGilvray, 544 1/2 Oakdale Dr., Phone 2182. —43:a

**MISCELLANEOUS**  
RIGHT in your hometown—in the printery of THE SIERRA MADRE NEWS you can get anything you could possibly need in the way of printing... produced by skilled craftsmen. Prices are reasonable, delivery prompt and the workmanship first class. We print everything... Try the NEWS printery first... Engraving too.

**PIANO**—rent to responsible party. Custer 3074. —46:1

**USED** Majestic Electric Refrigerator; \$19.95. Tom Schwartz, 62 W. Sierra Madre Blvd. 46:1

**SPECIAL**—will service any make washing machine for \$1.50. Merritt Cowger. Phone 431. —47\*

**RENTALS**  
6 ROOM completely furn. house; with sleeping porch. Very Reasonable rent. Phone 2481. —45:d

**FURNISHED** room; private entrance; close in. 34 N. Hermosa. Phone 2532. —46:d

**UNFURNISHED** 3 room rental; water paid. \$17. 268 W. Laurel. 47:d

**MISCELLANEOUS FOR SALE**  
SMALL upright piano; used very little. Call 162 Grove St. \$25. —47:e

**CONTENTS** of 5 room house including practically new electric ref. \$38; console gas range \$25; chairs, 50c up; Beds \$2; Desk \$2; Bureaus \$2; dishes, pictures; etc. 1930 Dodge coupe, \$65; 1933 Plymouth Coupe \$175. Mrs. H. Calkins, 39 N. Auburn Ave. 47:e

**NAVY** blue easy fold baby carriage; play pen with floor. Both almost new. Call 3373. —47:e

**DEER GUN**—7.62 Russian, by Remington; fine condition; \$14. Call Fred Lewis, 51. —47:e

**ROOMS—BOARD**  
LADY alone will share pleasant home with another lady. Box D. —47:h

**Real Estate Wanted**  
WANTED—For cash; small home or unimproved lot. Box K, News Office. —47:k

## Noted Miniature Artist Turns Poet As She Is Honored In Blue Garden Which Was Dedicated To Her

At Sunday's tea given in honor of the distinguished Sierra Madre miniaturist, Ella Shepard Bush, Dr. Bertha Lovewell Dickinson, founder of the Pacific Coast Browning Society and honorary president of the Pasadena society, read lines from Keats description of Mrs. Lawless' Blue Garden, which was dedicated to Miss Bush when it was established. Miss Bush, then read a verse of her own composition entitled "A

Toast to an Artist," which she wrote especially for Mrs. Lawless:

She paints on the surface of the good earth with chemistry of sunshine, rain and dew.

The magic vine in amethyst and emerald is her masterpiece;

This little garden in turquoise and lapis lazuli, its pool reflecting the azure sky,

Is her painting in miniature



Miss Josephine Newson of Chicago, and Lt. Edward Winston of Fort Douglas, Utah, niece and nephew of Mrs. Leland Fogg, were houseguests at the Fogg residence, 409 West Orange Grove avenue, last week.

Miss Hazel James Ferguson and Mr. and Mrs. Carson Bell of Pasadena were weekend houseguests of Mrs. Winifred Helliwell of Long Beach, aunt of Miss Ferguson, with whom they attended the annual picnic of the Palos Verdes Court of the Amaranth of which Mrs. Helliwell is associate matron, which was held at Carlsbad on Sunday.

Mrs. Kathleen Harris, formerly of Cheyenne, Wyo., who is now making her home in Hollywood, is houseguest of Mrs. H. C. Coney, 120 South Baldwin avenue. Robert Rhodes of the Los Angeles Examiner will be the weekend houseguest of Mr. and Mrs. Coney.

Howard Gotsch, landscape architect of Evanston, Ill., will arrive during the weekend for a two weeks visit with C. Jacques Hahn, of 343 North Lima street. Mr. Hahn and his guest will leave soon for a vacation at Sequoia National Park.

Mr. and Mrs. Kenneth Pickett and young son Gary Lee were guests at the M. L. Hays home last weekend.

Mrs. May Duffield, cousin of Mrs. C. G. Hunsinger, who was a recent houseguest at the home of Mr. and Mrs. Hunsinger, 405 Mariposa avenue, left Tuesday for her home at Ely, Nev.

Mr. and Mrs. Samuel Mercer left Saturday to spend a week at Big Bear with their daughter, Mrs. Dorothy Jacobson.

Mrs. C. J. Holmes, 170 San Gabriel court, returned Sunday from the Adventist camp meeting at Lynwood where she spent 10 days. Of special interest to Mrs. Holmes were the speakers on temperance, among them Former Governor Frank Merriam.

Mrs. F. C. Blake, sister of B. L. Hinkley, and Mr. Blake, of Columbus, Ohio, who have been vacationing in Santa Barbara, will be weekend houseguests at the B. L. Hinkley home and will also visit Mr. and Mrs. Nester A. Young. Last weekend Mrs. Hinkley and daughter Joanne, Mr. and Mrs. Gerald Smith, and Mary Louise McClelland were guests of Mrs. Z. F. Loenard at her cottage at Big Bear Lake.

Mr. and Mrs. Marion L. Hays will leave tomorrow for a two weeks vacation at Yosemite and Sequoia National Park which they will visit for the first time.

Mrs. H. B. Ayers, 57 West Grand view avenue, will leave next Tuesday for Santa Barbara where she will visit Mrs. Frank Long for a few days.

Mrs. J. Borradaile, Mrs. William J. Colligan and Mrs. Julia Shannon returned last week from a week's vacation at Carmel. This week Mrs. Fred Voorhees and son Edwin of St. Helena, will arrive for an extended visit with Mrs. Borradaile.

Mrs. Alfred R. Page, mother of Miss Elizabeth Page, who recently returned to St. Luke's Hospital for further recuperation from a recent illness is making steady progress toward recovery. Miss Elizabeth Page is out of town for a week's holiday.

Mr. and Mrs. Foster C. Bumpus have returned from a month's vacation at Point Firmin. Nancy Bumpus, Mary Ann Woehler and Lois Fontaine left Monday for two weeks at Camp Wasegan.

Mr. and Mrs. Perry E. Kellogg and children of 425 West Sierra Madre Blvd. left Thursday for a ten-day vacation in Northern California.

Mr. and Mrs. Percy Kortkamp and Miss Moreland Kortkamp were weekend guest at the Hollywood home of Mr. and Mrs. Perry Kortkamp.

Marilyn Benedict of Los Angeles is the houseguest of Patricia Marshall of Olivera Place. Ross Marshall returned Sunday from an extended trip through Northern California.

Mr. and Mrs. R. E. Garland and son Lawrence who left recently on an extended vacation were in Duluth this week and

from there will go to Michigan before crossing into Canada. They will stop over at the San Francisco Exposition en route home.

Mrs. James T. Moore and daughter Elizabeth of Beverly Hills are spending a few days with Mrs. Irene Thomas and daughter Patricia of 270 West Highland avenue.

Mr. and Mrs. Vard Wallace spent a few days last week at the ranch of William C. Miller in Lucerne Valley.

Mr. and Mrs. Philip Gingerich returned this week from Sequoia where they spent the weekend with their son James who is there for the summer.

Bill Cochran of Reno, Nev., is spending his vacation with the Skeels family, old friends, on East Orange Grove avenue.

## Woman Celebrates Her 92nd Birthday

Cutting a birthday cake with nine large candles and two small ones to represent 92 years, Mrs. J. Leland Fogg celebrated her birthday Wednesday. The occasion was a small reception given



Mrs. J. Leland Fogg

in her honor by her son and daughter-in-law, Mr. and Mrs. Leland J. Fogg, at their home, 409 West Orange Grove avenue.

Mrs. Fogg is still bright-eyed and very much alive to the happenings of the day. She is proud of the long list of children, grandchildren and great-grandchildren she has accumulated. Born in Prairie-du-Chien, Wis., in 1848, her life has paralleled much of the development of this continent. As a young married woman her husband's house was one of the last to catch fire and burn in the Great Chicago Fire of 1871. She tells of the Centennial Exposition in Philadelphia in 1876 which was not open nights because of lack of lighting facilities.

Mrs. Fogg has spent most of her winters in Florida but is now a permanent resident of California, staying at the Las Encinas Sanatorium.

"Alias the Deacon," with Bob Burns and Mischa Auer, and "I Was an Adventurer," with Zorina and Richard Greene, are the theatre's current attractions.

"Torrid Zone" with James Cagney, Ann Sheridan, and Pat O'Brien, and "La Conga Nights," with Hugh Herbert and Constance Moore, will begin Sunday and show through Wednesday.

IT'S A GIRL

A baby girl, Marjorie Ruth weighing approximately 8 pounds, was born to Mrs. Eber Thomas at St. Luke's Hospital Wednesday evening at 5:30 p.m. Both Mr. and Mrs. Thomas are recovering nicely.

## NEW OWNERS TAKE OVER TWO LOCAL SHOPS

Mrs. Corrine Ottedal of Los Angeles, for the past 15 years associated with a dry cleaning establishment in that city, is the new owner and manager of the dry cleaning shop at 47 West Sierra Madre Blvd. The shop, completely remodeled and redecorated, will be known hereafter as the Wistaria Cleaners and Laundry. Fred Rick is the owner and manager of the Wistaria shoe repair shop at 45 West Sierra Madre Blvd.

## Answers

(Questions on Page 1)

1—Thomas Jefferson, second president of the United States, wrote the Declaration of Independence.

2—Helium is now used to inflate balloons. It is not as light as hydrogen, which was formerly used, but it is non-inflammable. The United States has the only large source of this gas in the world and it is in the control of the war department.

3—Earle Stanley Gardner, who is still turning out his thrilling novels.

4—Glenn Morris who scored 7900 points in that event.

5—Rub them occasionally with a glycerine-dipped cloth.

6—New York and San Francisco, situated 3000 miles apart, held world's fairs in 1939.

7—Rudy Vallee.

8—James A. Farley is the present postmaster general.

9—Oust is derived from the old French word ouster. It means eject; turn out; drive out.

10—A butler is always referred to by his last name.

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8 for 23c 4 for 23c

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Reg. Pkg. ½ Lb. Pkg.  
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NESTLE'S SEMI-SWEET Lg. Bar  
Chocolate 2 for 25c  
(For Making Toll House Cookies)

LIBBY'S Y. C. No. 2½ Can  
Peaches 2 for 25c  
(Sh. or Halves)

Del Monte No. 1 Tall Can  
Red Salmon 21c

STEWARTS No. 2 Can  
Blueberries 15c

LIBBY'S ¼ Can  
Deviled Meat 4c

LIBBY'S SLICED 2 Oz. Gl.  
Dried Beef 10c

CRYSTAL WHITE  
Laundry Soap  
Reg. Bar Giant Bar  
10 for 28c 3 for 10c  
(Price 10/271; Tax .009) (Price 3/097; Tax .003)

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Lg. Pkg. Giant Pkg.  
21c 55c  
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17½c 48c

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No. 1 Can 23 Oz. Can  
6½c 3 for 25c

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(Choc., Straw. & Vanilla)  
Pt. Qt.  
6c 10c

HILLS BROS. Red Can 1 Lb. Can 2 Lb. Can  
**COFFEE** 24c 46c  
(The Correct Grind)

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**CORN** 10½c

Pt. Can Qt. Can ½ Gal. Can  
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**PEACHES** 9½c

HEINZ Strained, Can Junior, Can  
**Baby Foods** 3 for 20c 3 for 25c

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2 for 25c 17c

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**Toilet Soap**  
Bar  
3 for 17c  
Price 3/164; tax .006

PIONEER No. ½ Can  
**Minced Clams** 17c  
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GEBHARDT'S No. 1 Tall Can  
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CRIMSON No. 2½ Can  
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Sm. Pkg. Lg. Pkg.  
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